



GLOBAL DIVERSITY  
EXPORT INITIATIVE

# UPS & U.S. Commercial Service SMB Global Business Academy 2023



A program designed to provide small and medium sized businesses with the tools, information, and network access required to succeed in the global market.

The Global Business Academy will take place **every Tuesday from July 11 to August 1 at 12:00 pm ET** and will consist of the following trainings:

1. Going Beyond Borders to Grow Your Business (**July 11**)
2. Tariffs, Incoterms®, and More (**July 18**)
3. Understanding Supply Chain and Logistics for E-commerce (**July 25**)
4. Customer Experience (**August 1**)

**Eligibility requirements** to attend are:

- Products must contain at least 51% U.S. content
- Must have a clear strategic business plan
- Must be registered and incorporated in the U.S.
- Must have a functioning website

All sessions will be conducted online **via Zoom** and are **free to attend**.

Sign up here





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