

DANA OPU`ULANI HAUANIO – BRIEF BIOGRAPHY



Dana O. Hauanio is Director of the MBDA Business Center Honolulu (MBCH), located at the University of Hawai`i at Manoa. In this role, which is funded by the U.S. Department of Commerce, Dana manages a team of business consultants that provide technical assistance to minority business enterprises in the local community. During her tenure, MBCH has assisted 350 MBES in providing over \$325 million dollars of economic activity.

Prior to MBCH, Hauanio spent six years at the Native Hawaiian Revolving Loan Fund (NHRLF) Program funded by U.S. Administration for Native Americans and the Office of Hawaiian Affairs. As the NHRLF Manager, Dana managed a \$28 million lending and training program for Native Hawaiian owned businesses unable to secure conventional financing through traditional lending sources. Hauanio started her professional

career in 1995 as a commercial credit management trainee with the Bank of Hawai'i. Ms. Hauanio relocated to San Francisco in 1998 to work as a Senior Commercial Underwriter for now U.S. Bank, specializing in capitalization of mid-sized regional corporations. In 2000, Dana was promoted to Small Business Banking Manager, focusing on banking services to small business clients in the Northern California marketplace.

Hauanio, a native of Hawai`i, considers herself a 'source of business information' for entrepreneurs looking to expand their current operations. Her involvement in business technical assistance community and her longstanding interpersonal relationships have created business growth and job creation for many minority-owned businesses (MBEs) throughout her career.

Passionate about enterprise development, Dana serves on various boards and councils focused on business and entrepreneurship including the Native Hawaiian Chamber of Commerce, Hale Ku`ai Cooperative, Chamber of Commerce Hawai`i Affiliated Chambers and Business Organization Committee, and the Native Hawaiian Hospitality Association's Council of Hawaiian Representatives.

Hauanio earned her B.B.A with a double major in Finance and International Business at the University of Hawai`i at Manoa, and her M.B.A with a concentration in Accounting at Hawai`i Pacific University. In 2008, she completed The Tuck Executive Education at Dartmouth for the U.S. Department of Commerce, MBDA. Currently, Hauanio is a doctorial candidate at the University of Southern California's Rossier School of Education.

In 2012, Dana was awarded the United States Small Business Administration Small Business Advocate Award. This award honors outstanding small business owners, entrepreneurs and advocates who best illustrate the important contributions of small business to the local economy and to our quality of life.