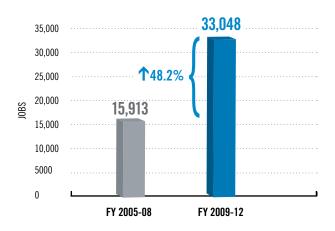


# PERFORMANCE

33,048

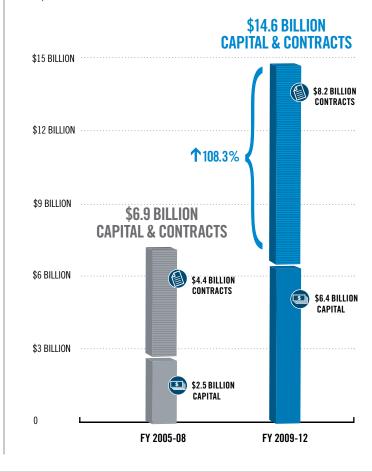
FY 2009-12 JOBS CREATED AND RETAINED

### **JOBS CREATED AND RETAINED**



MBDA performance data is maintained in the Agency's CRM and legacy databases and was retrieved for this report on January 25, 2013.

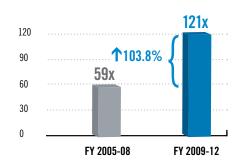
### 🥰 TOTAL CONTRACTS AND CAPITAL AWARDED



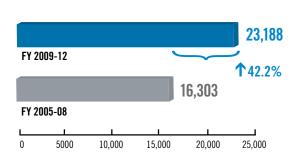


### Nearly \$100 million in Export Transactions Includes export transactions for FY 2011-12

### **AVERAGE RETURN ON INVESTMENT**



### **NUMBER OF CLIENTS\***



\* The number of clients represents firms served by MBDA who received direct assistance with capital, contracts, or specialized consulting services. MBDA also reaches upwards of 500,000 individuals through B2B events, webinars, workshops, and our website, www.mbda.gov.

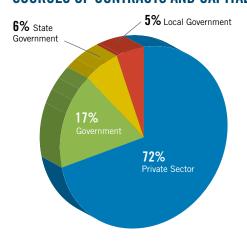


## PERFORMANCE HIGHLIGHTS FY 2012

### **CONTRACTS AND CAPITAL**

	TOTAL
Dollar Value of Contracts	\$ 2,207,782,256
Dollar Value of Capital	\$ 1,376,692,577
TOTAL DOLLAR VALUE	\$3,584,474,834
Number of Contracts	1374
Number of Capital Transactions	924
TOTAL TRANSACTIONS	2,298

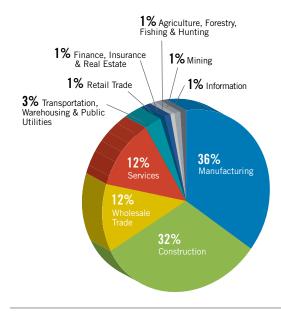
### **SOURCES OF CONTRACTS AND CAPITAL**

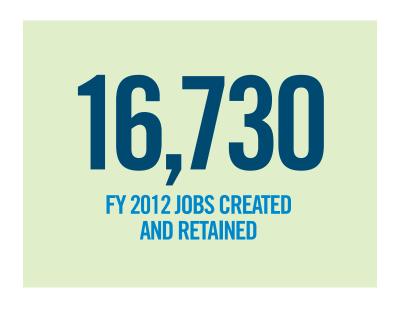




FY 2012 was the first year that manufacturing represented the industry sector with the highest total value of MBDA client contract awards.

### **CONTRACTS BY INDUSTRY**





#### MBDA PERFORMANCE METRICS

**Dollar value of contracts** reflects the total dollar value of successfully awarded contracts and/or the total principal value of executed sales/delivery contracts of services/products/ intellectual rights and/or other binding financial considerations secured by clients, with the assistance of MBDA.

**Dollar value of capital** represents the principal value of approved loans, equity financings, bonds, leases (property and equipment), and assets under management or other binding financial agreements secured by clients of the project, with the assistance of MBDA. Eligible financial transactions are those that have a specific dollar value, and which expand the client's capital base/operations, or produce some other direct commercial benefit for the client firm

**Jobs created and retained** includes the number of new full-time and/or part-time positions reported on the client's payroll; and positions MBDA clients would have eliminated without the contract and/or financing obtained with the help of MBDA.

**Return on taxpayer investment** is computed by dividing the total value of FY 2012 contracts and capital by the Agency's FY 2012 appropriation of \$32.3 million.

MBDA Business Center Clients are businesses that have a formal client relationship with an MBDA Business Center executed by a signed client agreement. Not included, are businesses that MBDA advises through outreach, webinars, workshops, B2B events, MED Week, and other outreach and educational events.