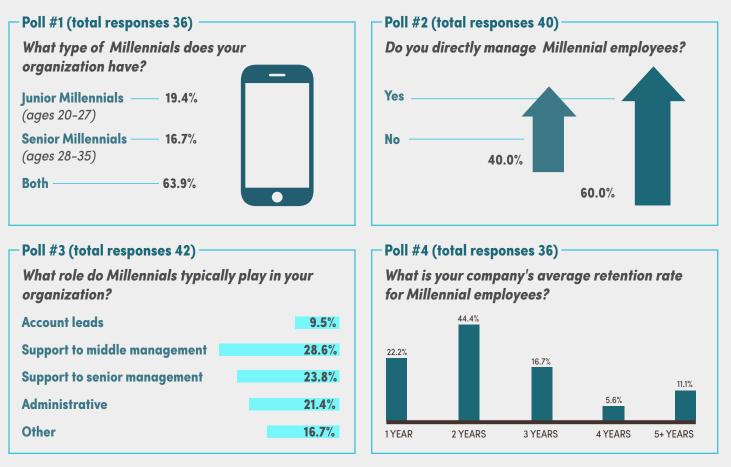
Optimizing Millennials in the Workplace Webinar Recap Wednesday, February 22, 2017

Millennials are the nation's largest living generation and make up more than one-third of the U.S. workforce. These talented professionals can be leveraged to expand your organization, under one condition, you have the patience and flexibility to train and develop them.

The Optimizing Millennials in the Workplace Webinar is available for replay, and can provide you with expert advice from Millennial specialist and CEO of Isom Global Strategies, **Towan Isom**, on how to *attract, inspire, manage, retain, and grow* Millennial employees. You will hear first-hand from **Sanquinetta Dover**, president and CEO of DoverStaffing, Inc. and HR professional and Millennial, **Clara Nguyen**, strategic human resources business partner at Boeing.

Attendees were asked the following questions to garner insights that allowed presenters to provide tailored recommendations. Results below.



Understanding the type of Millennial employees, and their capabilities, within your organization is important for how you engage and develop them in your workplace. Replay the webinar here.



We hope you'll join us next month on March 29th for **Marketing Tips to Help Grow Your Business!** Visit www.mbda.gov/grow and join the online conversation on Facebook and Twitter for more information and business insights.