# **EXPORT GROWTH** SERVICES FOR MBEs



Institute for Economic Development The University of Texas at San Antonio

### Did you know that Minority Business Enterprises (MBEs) ...

- Are twice as likely to export as non-minority firms?
- Have a competitive advantage in global trade based on their cultural ties, language skills and nimbleness
- Involved in wholesale trade export more than non-minority-owned firms? http://www.mbda.gov/pressroom/news-and-announcements/minority-owned-businesses-are-exporting

## San Antonio Minority Business Development Agency (MBDA) Export Center

Our mission is to **help minority-owned enterprises succeed as exporters**. We are funded in part by the MBDA (<u>www.mbda.gov</u>), an agency within the U.S. Department of Commerce, and operated by UTSA's Institute for Economic Development (<u>www.iedtexas.org</u>).

#### **Export Growth Services**

The MBDA Export Center provides high-performance, minority-owned enterprises with **export planning and international business development services** to successfully expand into global markets. Our core services are:

- Export Consulting
- Access to Capital for Exporters and Trade Finance
- Access to International Procurement and Contracts
- Access to International Markets

#### Our Team

The San Antonio MBDA Export Center's staff are Certified Global Business Professionals experienced in international trade, ready to **guide you through the export process** and **assist you with critical international business know-how**. Also, our team will introduce you to a network of global contacts encompassing U.S. and foreign trade promotion agencies, trade associations, chambers of commerce and a diverse number of economic institutions and private entities who can provide in-country opportunities and intelligence to help you succeed.

#### **The Difference**

- Real world experience
- Access to federal resources
- Personalized service
- Assistance in export execution

#### **Client Profile**

We seek to assist MBEs anywhere in the United States that meet the following eligibility criteria:

- Annual revenues of over \$1,000,000
- Currently involved in export activities or new-to-export companies, yet willing and ready to commit time and resources to successfully export
- Exhibit rapid growth potential
- Currently exporting or planning on exporting to Latin America

#### Next Steps

Contact us today at (210) 458-2480 to schedule a consultation with one of our export professionals!

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