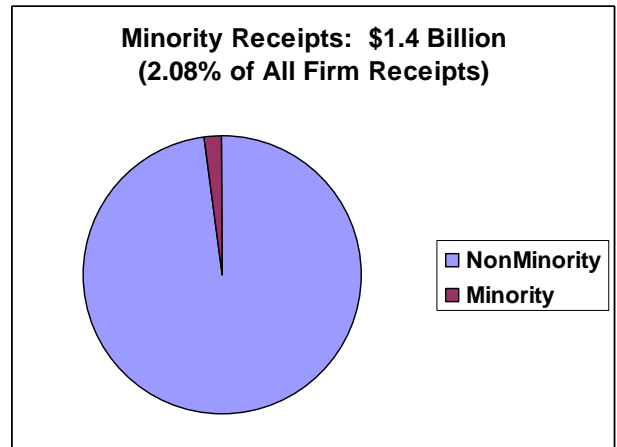


Demographic and Business Statistics

- 1997 Total Population: 953,941 persons
- 1997 Total Minority Population: 168,225 persons
- All firms in region: 60,957
- Annual sales of all firms in region: \$65.1 billion
- Total minority-owned firms: 4,543
- Annual sales of minority-owned firms: \$1.4 billion
- Total African American-owned firms: 2,458
- Annual sales of African American-owned firms: \$367.0 million
- Asian & Pacific Islander-owned Firms: 638
- Annual sales of Asian & Pacific Islander-owned firms: \$295.1 million
- Hispanic-owned Firms : 1,015
- Annual sales of Hispanic-owned firms: \$613.4 million
- American Indian & Alaska Natives-owned Firms: 444
- Annual sales of Asian & Pacific Islander-owned firms: \$76.7 million

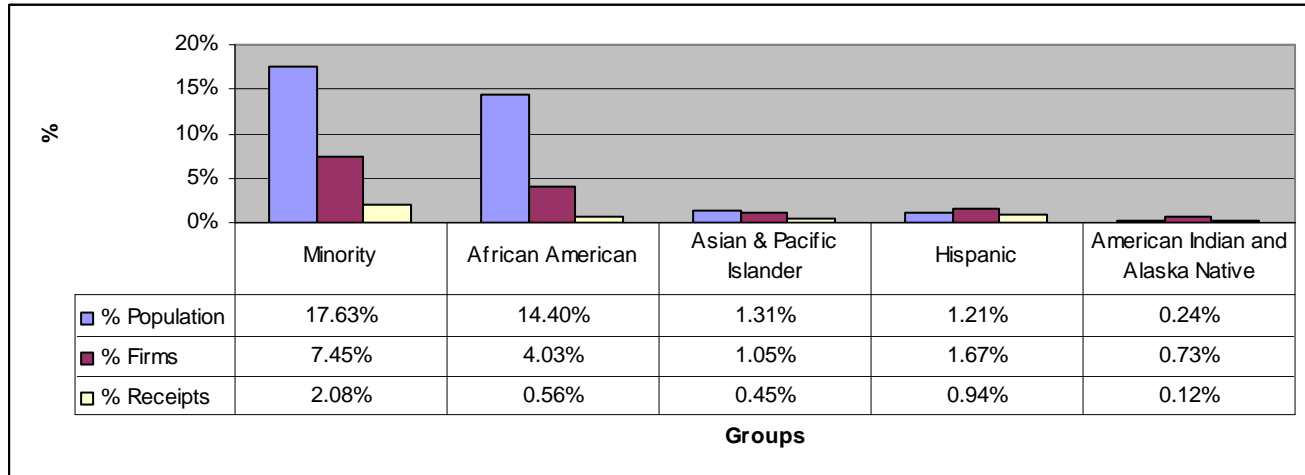


Business Participation¹

Group	MSA BPR: Dayton- Springfield	National BPR
All	64	78
Non-Minority	72	91
Minority	27	42
African American	18	24
Asian & Pacific Islander	51	90
Hispanic	88	41
American Indian & Alaska Native	194	85

Parity²:

In the Dayton-Springfield, OH MSA, Hispanics and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



¹ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

² Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the Dayton-Springfield, OH MSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	60,957		\$65,143,568		407,737		\$11,091,507	
Agricultural services, forestry, fishing, and mining	1,221	2.00%	\$270,148	0.41%	3,788	0.93%	\$93,885	0.85%
Construction industries	6,823	11.19%	\$2,617,758	4.02%	17,106	4.20%	\$527,193	4.75%
Manufacturing	2,475	4.06%	\$24,100,696	37.00%	102,235	25.07%	\$4,190,296	37.78%
Transportation, communications, and utilities	2,601	4.27%	\$2,611,715	4.01%	16,196	3.97%	\$555,605	5.01%
Wholesale trade	2,456	4.03%	\$13,855,829	21.27%	21,271	5.22%	\$799,362	7.21%
Retail trade	9,441	15.49%	\$9,583,751	14.71%	92,747	22.75%	\$1,198,991	10.81%
Finance, insurance and real estate industries	6,798	11.15%	\$3,732,128	5.73%	18,682	4.58%	\$555,901	5.01%
Service industries	25,774	42.28%	\$8,258,783	12.68%	135,630	33.26%	\$3,168,854	28.57%
Industries not Classified	3,557	5.84%	\$112,760	0.17%	82	0.02%	\$1,420	0.01%

Industries for Minority Groups in the Dayton-Springfield, OH MSA (Firms)

	Minority Firms ⁱ	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	4,555	2,458	54.11%	1,015	22.34%	638	14.04%	444	9.77%
Agricultural services, forestry, fishing, and mining	No Data	26	0.57%	6	0.13%	No Data	No Data	54	1.19%
Construction industries	357	164	3.61%	21	0.46%	73	1.61%	99	2.18%
Manufacturing	58	31	0.68%	10	0.22%	15	0.33%	2	0.04%
Transportation, communications, and utilities	139	74	1.63%	34	0.75%	6	0.13%	25	0.55%
Wholesale trade	350	33	0.73%	302	6.65%	11	0.24%	4	0.09%
Retail trade	484	323	7.11%	26	0.57%	117	2.58%	18	0.40%
Finance, insurance and real estate industries	777	158	3.48%	581	12.79%	15	0.33%	23	0.51%
Service industries	No Data	1,442	31.74%	No Data	No Data	94	2.07%	116	2.55%
Industries not Classified	617	209	4.60%	No Data	No Data	305	6.71%	103	2.27%

Industries for Minority Groups in the Dayton-Springfield, OH MSA (Sales in 1,000s)

	Minority Sales ⁱⁱ	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$1,352,269	\$367,006	27.15%	\$613,386	45.37%	\$295,136	21.83%	\$76,741	5.68%
Agricultural services, forestry, fishing, and mining	No Data	\$529	0.04%	\$145	0.01%	No Data	No Data	No Data	No Data
Construction industries	No Data	\$30,701	2.27%	No Data	No Data	\$7,308	0.54%	\$35,537	2.63%
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, and utilities	No Data	\$25,580	1.89%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	No Data	No Data	No Data	\$123,332	9.12%	No Data	No Data	No Data	No Data
Retail trade	No Data	\$179,128	13.25%	No Data	No Data	\$23,275	1.72%	No Data	No Data
Finance, insurance and real estate industries	No Data	No Data	No Data	\$291,924	21.59%	No Data	No Data	\$1,067	0.08%
Service industries	No Data	\$106,383	7.87%	No Data	No Data	\$39,890	2.95%	\$8,248	0.61%
Industries not Classified	No Data	No Data	No Data	\$613,386	45.37%	No Data	No Data	No Data	No Data

ⁱ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesⁱⁱ figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.

