

African American-Owned Firms

ECONOMIC IMPACT: \$136 BILLION IN REVENUES AND 910,000 JOBS ^a

	African American Firms	All Minority Firms	Non-Minority Firms
Number of firms	1.9 million	5.8 million	20.1 million
Combined gross receipts	\$135.7 billion	\$1.0 trillion	\$9.8 trillion
Average gross receipts	\$71 thousand	\$178 thousand	\$488 thousand
Number of firms with employees	107 thousand	767 thousand	4.3 million
Combined receipts of firms with employees	\$97.1 billion	\$860.5 billion	\$9.1 trillion
Average receipts of firms with employees	\$912 thousand	\$1.1 million	\$2.1 million
Number of paid employees	910 thousand	5.8 million	50.1 million

QUICK FACTS ^a

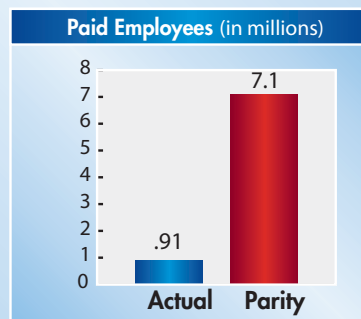
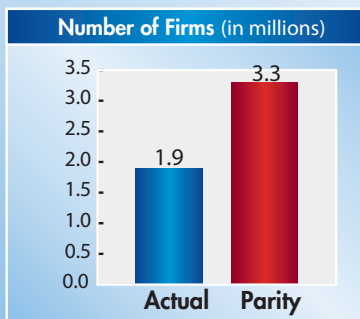
- ◇ There are 1.9 million African American-owned firms in the U.S.
- ◇ African American-owned firms contribute \$136 billion in U.S. economic output and 910,000 jobs per year.
- ◇ African American-owned firms with employees average 9 workers and \$912,000 in annual receipts.
- ◇ Between 2002 and 2007, the number of African American-owned firms grew 60 percent.
- ◇ African American-owned firms are more concentrated in California, Florida, Georgia, Illinois, Maryland, New York, and Texas.

POPULATION BUYING POWER ^e

African American	All Minority	Non-Minority
\$910.4 billion	\$2.46 trillion	\$8.25 trillion

ENTREPRENEURIAL PARITY OFFERS GREATER ECONOMIC IMPACT

Entrepreneurial Parity and African American-Owned Firms ^{a,c}



Entrepreneurial parity is defined as reaching proportionality between the African American adult population and business measures, such as number of firms, gross receipts, and employees.

^a U.S. Census Bureau, 2007 Survey of Business Owners, June 2010

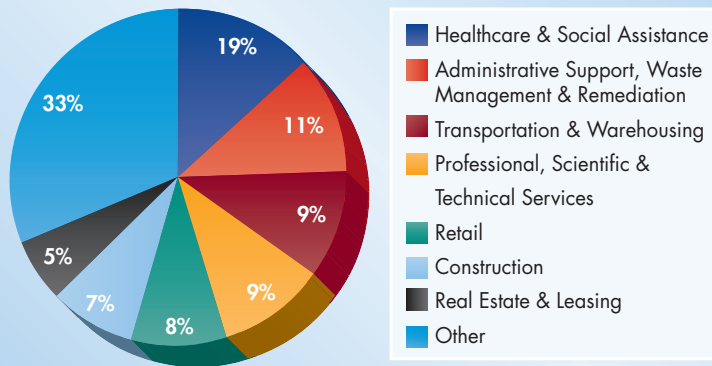
^b U.S. Census Bureau, Annual population estimates, June 2010

^c U.S. Census Bureau, 2002 Survey of Business Owners, September 2006

^d U.S. Census Bureau, Characteristics of U.S. Exporting Firms, June 2012

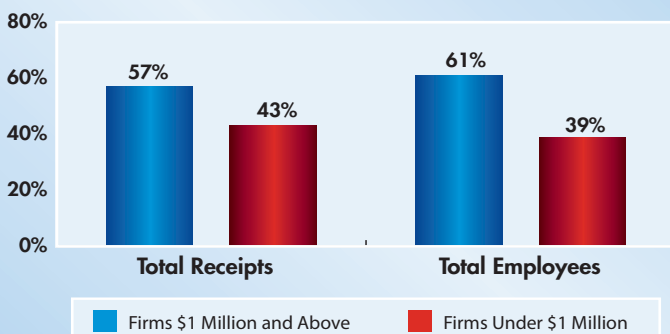
^e University of Georgia, Selig Center for Economic Growth, The Multicultural Economy 2009

Industry Sectors of African American-Owned Firms^a



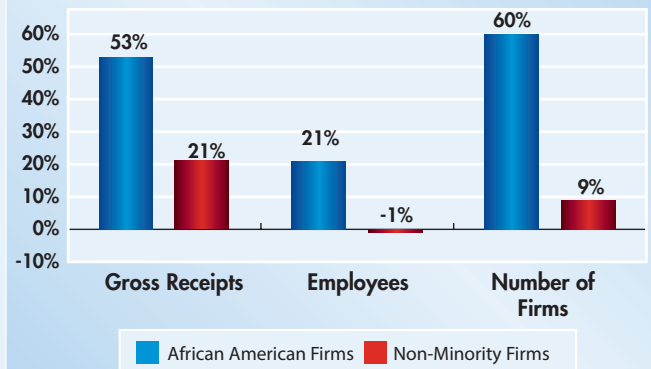
Other sectors include agriculture, utilities, manufacturing, wholesale, information, finance & insurance, accommodation & food services, and more.

High-Revenue African American-Owned Firms^a (Annual receipts over \$1 million)



One percent of African American-owned firms are considered high-revenue. These firms are responsible for 57% of the total receipts and 61% of all jobs created by African American firms.

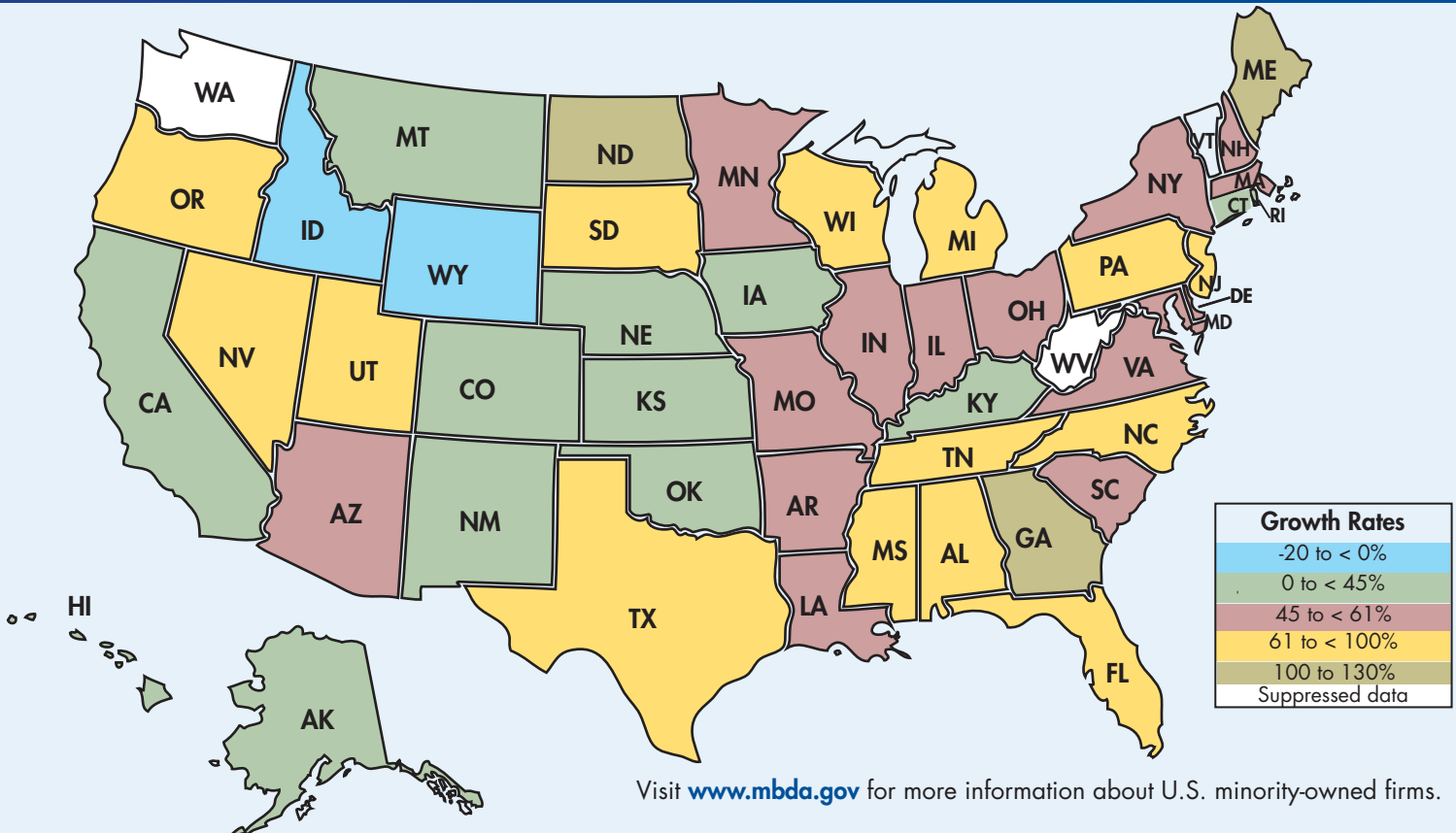
Growth of African American-Owned Firms (2002-2007)^{a,b}



EXPORTS AND GLOBAL REACH^d

- ◇ African American-owned firms that export average \$8.1 million in annual receipts, compared to their non-exporting counterparts who average \$64,000.
- ◇ Exports represent 5.1 percent of total revenue for African American-owned exporting companies, compared to 5.4 percent for all non-minority-exporting firms.
- ◇ 2.9 percent of African American-owned firms export goods and services, compared to 4.7 percent of non-minority firms.

GROWTH IN NUMBER OF AFRICAN AMERICAN-OWNED FIRMS (2002-2007)^c



Visit www.mbda.gov for more information about U.S. minority-owned firms.