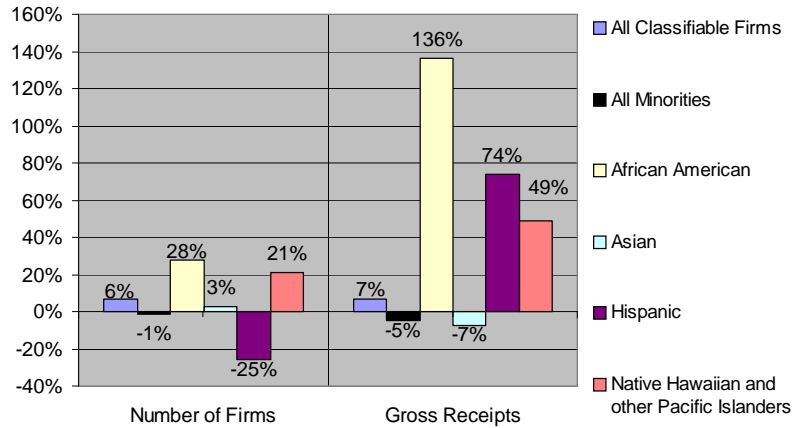


- In 2002, there were over 53,500 minority firms in Hawaii generating over \$14.1 billion in gross receipts.
- These firms also employed nearly 103,800 workers.
- Minority firms represented 55.6% of all 'classifiable' firms located in the state.
- The number of minority firms in Hawaii decreased by 1% between 1997 and 2002, compared to 6% increase for all 'classifiable' firms in the state.
- Hawaii had a large minority population, numbering about 952,573 or 76.5% of the Hawaii's total population in 2002.

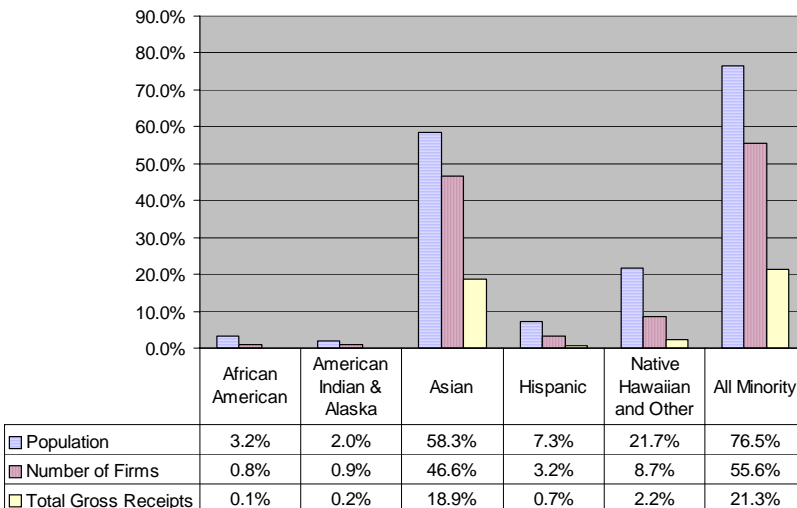
Change in Number of Firms and Gross Receipts for Firms in Hawaii 1997 - 2002



Summary Statistics by Group in Hawaii - 2002

Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	817	\$80,778	\$99	74	681
American Indian & Alaska Native	892	\$103,064	\$116	S	S
Asian	44,924	\$12,555,768	\$279	10,329	92,218
Hispanic	3,095	\$482,647	\$156	482	3,655
Native Hawaiian and Other Pacific Islander	8,359	\$1,436,233	\$172	1002	9,935
All Minority	53,527	\$14,134,746	\$264	11,600	103,795
Classifiable Firms	96,308	\$30,389,462	\$316	20,980	221,912
All U.S. Firms (includes publicly-held)	99,224	\$66,500,138	\$670	23,517	425,043

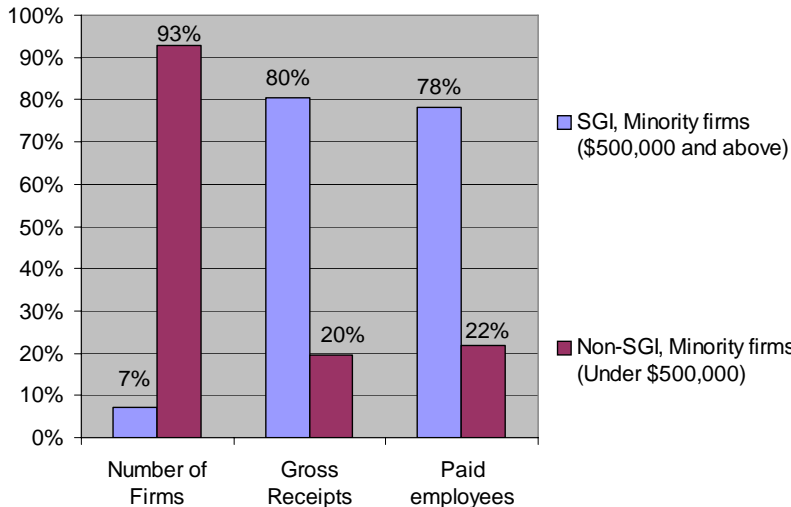
Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, Hawaii - 2002



- In Hawaii, no minority group has reached parity in their number of firms or total gross receipts when compared to their representation in the state's population.
- If minority business activity in Hawaii matched the state's minority population percentage in 2002, the number of minority firms in the state would have exceeded 73,690 and they would have generated over \$50.8 billion in gross receipts and employed over 325,000 workers.

Source: U.S. Census Bureau's 2007 Special Tabulation for Minority Firms in 2002, Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly-held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. Population estimates for 2002 were for all ages.

Minority Firms in Hawaii by Gross Receipts Size, 2002



- While smaller in number, Strategic Growth Initiative (SGI) minority-owned firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, minority-owned firms with receipts of \$500,000 or more generated about 80% of all receipts grossed by all minority firms in Hawaii and employed 78% of all paid workers employed by minority firms in that state.
- Minority-owned firms in Hawaii were most concentrated in the following industries: retail trade; other services; professional, scientific, and technical services; and real estate and rental and leasing.

Number of Minority Firms in Hawaii, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	S	4	717	S	341	1,084	2.0%
Mining	0	0	2	0	2	4	0.01%
Utilities	0	0	9	1	0	11	0.02%
Construction	S	41	2,816	257	972	3,599	6.7%
Manufacturing	26	23	1,187	80	103	1,363	2.6%
Wholesale Trade	17	S	1,793	S	154	2,004	3.7%
Retail Trade	70	S	6,784	261	1,080	7,731	14.4%
Transportation and Warehousing	20	11	1,760	S	183	1,960	3.7%
Information	22	S	341	75	86	455	0.9%
Finance and Insurance	S	S	1,526	56	119	1,739	3.3%
Real Estate and Rental and Leasing	S	S	5,087	165	836	5,710	10.7%
Professional, Scientific, and Technical Services	84	77	6,033	283	909	6,999	13.1%
Management of Companies and Enterprises	1	0	28	0	3	32	0.1%
Administrative Support, Waste Management, and Remediation Services	41	22	2,799	373	900	3,647	6.8%
Educational Services	S	S	588	44	271	833	1.6%
Health Care and Social Assistance	134	45	3,936	S	604	4,611	8.6%
Arts, Entertainment, and Recreation	S	110	1,437	203	648	2,086	3.9%
Accommodation and Food Services	8	5	2,043	57	147	2,142	4.0%
Other Services	118	S	6,109	710	1,018	7,597	14.2%
Unclassified	S	0	S	S	0	22	0.04%
All minority firms in Hawaii	817	892	44,924	3,095	8,359	53,527	100.2%

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006; *1997 Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review [The State of Minority Business Enterprises](#) at www.mbda.gov/minoritybizfacts. For information on Census' data methodology and standard errors, please visit www.census.gov/csd/sbo/index.html. Prepared by MBDA's Office of Business Development, March 2008.