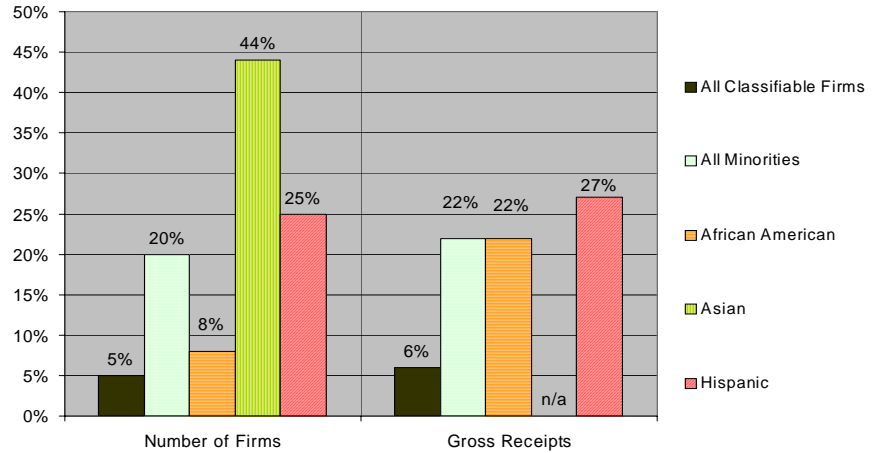


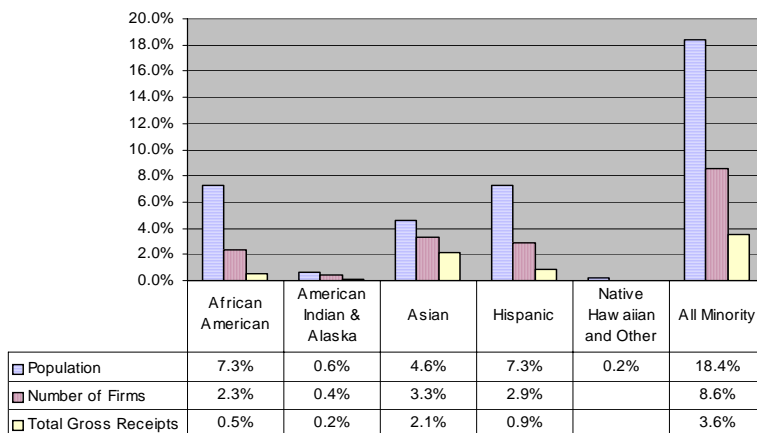
**Change in Number of Firms and Gross Receipts for Firms in Massachusetts
 1997 - 2002**

- In 2002, there were over 47,000 minority firms in Massachusetts generating \$8.5 billion in gross receipts.
- These firms also employed between 50,000 and 99,999 workers.
- Minority firms represented 9% of all 'classifiable' firms located in the state.
- The number of minority firms in Massachusetts increased by 20% between 1997 and 2002, compared to 5% for all 'classifiable' firms in the state.
- Massachusetts had the 21st largest minority population, numbering about 1.2 million or 18% of the state's total population.



Summary Statistics by Group in Massachusetts – 2002					
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	12,819	\$1,239,154	\$97	1,242	9,532
American Indian & Alaska Native	2,231	\$360,658	\$162	339	2,202
Asian	18,081	\$5,020,062	\$278	5,358	37,193
Hispanic	15,933	\$2,068,334	\$130	2,011	15,319
Native Hawaiian & Other Pacific Islander	S	S	n/a	S	f
All Minority	47,013	\$8,518,947	\$181	8,774	l
Classifiable Firms (minority and non-minority)	547,855	\$238,327,778	\$435	130,114	1,375,181
All U.S. Firms (includes publicly-held firms)	563,539	\$647,809,507	\$1,150	142,507	3,303,506

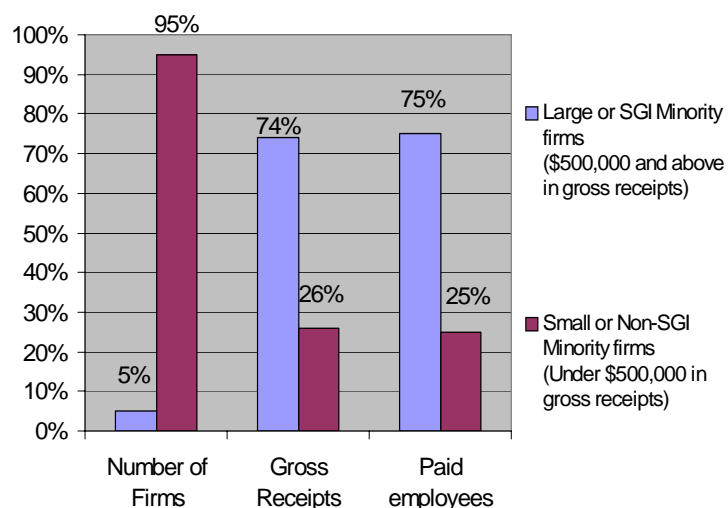
Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, Massachusetts – 2002



- In Massachusetts, no minority group has reached parity -- a level of business ownership or gross receipts that matches their population percentage.
- If minority business activity in Massachusetts matched the state's minority population percentage in 2002, the number of minority firms in the state would have exceeded 100,000 and they would have generated nearly \$44 billion in gross receipts and employed more than 253,000 workers.

Source: U.S. Census Bureau, 2007 Special Tabulation for all minority firms in 2002; 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly-held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. S = Estimates are suppressed when publication standards are not met. n/a = not available. l = 50,000 to 99,999. f = 500 to 999. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. Growth in receipts for Asian firms is not represented because 1997 data was withheld. Growth measures for Native Hawaiian and Other Pacific Islanders are not represented because data was withheld. Population estimates for 2002 were for all ages.

Minority Firms in Massachusetts by Gross Receipts Size, 2002



- While smaller in number, Strategic Growth Initiative (SGI) minority-owned firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, minority-owned firms with receipts of \$500,000 or more generated about 74% of all receipts grossed by all minority firms in Massachusetts and employed 75% of all paid workers employed by minority firms in that state.
- Minority-owned firms in Massachusetts were also more concentrated in the following industries: health care and social assistance; professional, scientific, and technical services; and other services.

Number of Minority Firms in Massachusetts, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	S	22	33	49	0	125	0.3%
Mining	0	0	0	2	0	2	0.004%
Utilities	11	0	S	9	0	16	.03%
Construction	837	477	859	1,458	S	3,450	7.3%
Manufacturing	S	S	345	237	0	715	1.5%
Wholesale Trade	S	7	430	118	0	644	1.4%
Retail Trade	1,173	S	2,199	1,347	10	4,664	9.9%
Transportation and Warehousing	1,735	S	404	1,028	S	3,279	7.0%
Information	253	S	321	253	6	856	1.8%
Finance and Insurance	268	S	377	144	S	819	1.7%
Real Estate and Rental and Leasing	486	168	698	636	S	1,888	4.0%
Professional, Scientific, and Technical Services	1,740	277	3,268	1,868	S	6,918	14.7%
Management of Companies and Enterprises	3	0	S	2	0	12	0.03%
Administrative Support, Waste Management, and Remediation Services	884	S	641	1,849	S	3,286	7.0%
Educational Services	S	S	490	352	1	1,308	2.8%
Health Care and Social Assistance	2,133	S	1,946	3,073	5	7,020	14.9%
Arts, Entertainment, and Recreation	1,010	118	596	610	S	2,259	4.8%
Accommodation and Food Services	197	S	2,088	557	0	2,882	6.1%
Other Services	1,288	204	3,248	2,173	S	6,459	13.7%
Unclassified	133	S	133	172	0	423	0.9%
All minority firms in Massachusetts	12,819	2,231	18,081	15,933	S	47,013	100.0%

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006. Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review [The State of Minority Business Enterprises](#) at www.mbda.gov/minoritybizfacts. For information on Census' data methodology and standard errors, please visit www.census.gov/csd/sbo/index.html. Prepared by MBDA's Office of Business Development, November 2007.