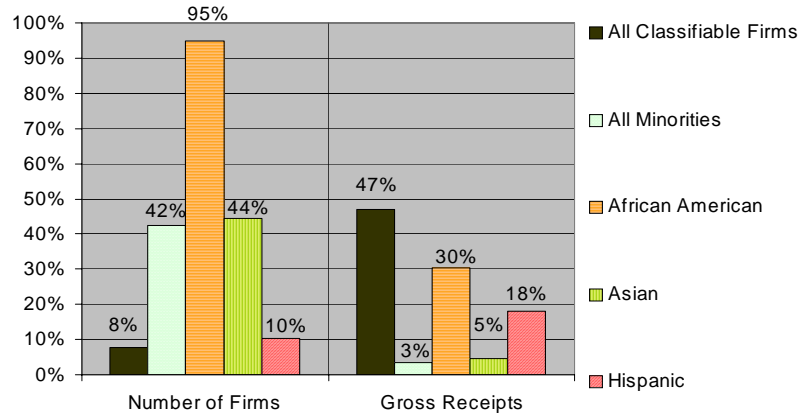


- In 2002, there were nearly 22,000 minority firms in Minnesota generating over \$3.2 billion in gross receipts.
- These firms also employed over 29,400 workers.
- Minority firms represented 5% of all 'classifiable' firms located in the state.
- The number of minority firms in Minnesota increased by 42% between 1997 and 2002, compared to 8% for all 'classifiable' firms in the state.
- Minnesota had the 31st largest minority population, numbering about 624,000 or 12.4% of the Minnesota's total population in 2002.

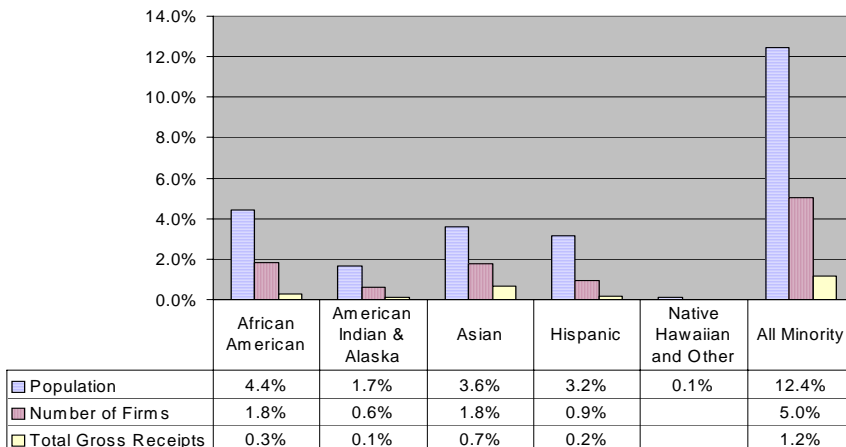
Change in Number of Firms and Gross Receipts for Firms in Minnesota 1997 - 2002



Summary Statistics by Group in Minnesota - 2002

Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	7,837	\$682,442	\$87	525	4,990
American Indian & Alaska Native	2,742	\$318,937	\$116	487	3,676
Asian	7,700	\$1,775,531	\$231	1,828	16,887
Hispanic	3,984	\$462,777	\$116	643	4,596
Native Hawaiian and Other Pacific Islander	S	S	n/a	S	S
All Minority	21,736	\$3,212,453	\$148	3,428	29,435
Classifiable Firms	431,939	\$272,225,141	\$438	104,345	1,128,404
All U.S. Firms (includes publicly-held)	443,827	\$461,274,488	\$1,039	113,797	2,301,777

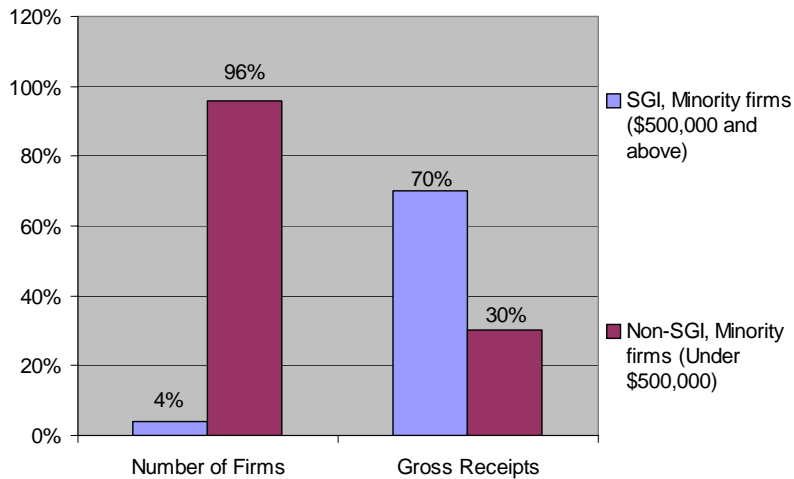
Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, Minnesota - 2002



- In Minnesota, no minority group has reached parity in number of firms and total gross receipts when compared to the group's representation in the state's population.
- If minority business activity in Minnesota matched the state's minority population percentage in 2002, the number of minority firms in the state would have reached about 53,700 and they would have generated over \$33.8 billion in gross receipts and employed over 140,000 workers.

Source: U.S. Census Bureau's 2007 Special Tabulation for Minority Firms in 2002, *Survey of Business Owners, Company Summary*, September 2006; 1997 *Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Table 2: *Estimates of the Total Population of States by Race and Hispanic Origin*: July 1, 2002. All U.S. Firms include publicly held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. S= Estimates are suppressed when publication standard are not met. Change in number of firms and gross receipts for Native Hawaiian and Other Pacific Islanders was not included because data was suppressed. Population estimates for 2002 were for all ages.

Minority Firms in Minnesota by Gross Receipts Size - 2002



- While smaller in number, Strategic Growth Initiative (SGI) minority-owned firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the group's revenues than firms with receipts under \$500,000.
- In 2002, minority-owned firms with receipts of \$500,000 or more generated about 70% of all receipts grossed by all minority firms in Minnesota.
- Minority-owned firms in Minnesota were most concentrated in the following industries: health care and social assistance; professional, scientific, and technical services; and other services.

Number of Minority Firms in Minnesota, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	0	35	S	S	0	101	0.5%
Mining	0	0	0	0	0	0	0.0%
Utilities	3	0	2	1	0	5	0.02%
Construction	413	373	268	495	S	1,517	7.0%
Manufacturing	53	125	202	36	0	411	1.9%
Wholesale Trade	S	S	206	52	1	381	1.8%
Retail Trade	694	S	847	406	S	2,155	9.9%
Transportation and Warehousing	1,149	122	211	204	S	1,670	7.7%
Information	93	4	64	S	0	217	1.0%
Finance and Insurance	135	47	220	66	1	444	2.0%
Real Estate and Rental and Leasing	337	S	580	156	S	1,121	5.2%
Professional, Scientific, and Technical Services	659	S	1,310	594	5	2,951	13.6%
Management of Companies and Enterprises	S	0	4	S	0	12	0.1%
Administrative Support, Waste Management, and Remediation Services	591	236	465	273	S	1,537	7.1%
Educational Services	169	S	154	96	0	502	2.3%
Health Care and Social Assistance	2,318	S	851	689	1	4,092	18.8%
Arts, Entertainment, and Recreation	438	170	347	211	S	1,084	5.0%
Accommodation and Food Services	80	S	799	154	0	1,102	5.1%
Other Services	588	S	1,154	451	S	2,432	11.2%
Unclassified	S	0	1	0	0	16	0.1%
All minority firms in Minnesota	7,837	2,742	7,700	3,984	S	21,736	100.1%

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006; *1997 Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review *The State of Minority Business Enterprises* at www.mbda.gov/minoritybizfacts. For information on Census' data methodology and standard errors, please visit www.census.gov/csd/sbo/index.html. Prepared by MBDA's Office of Business Development, May 2008.