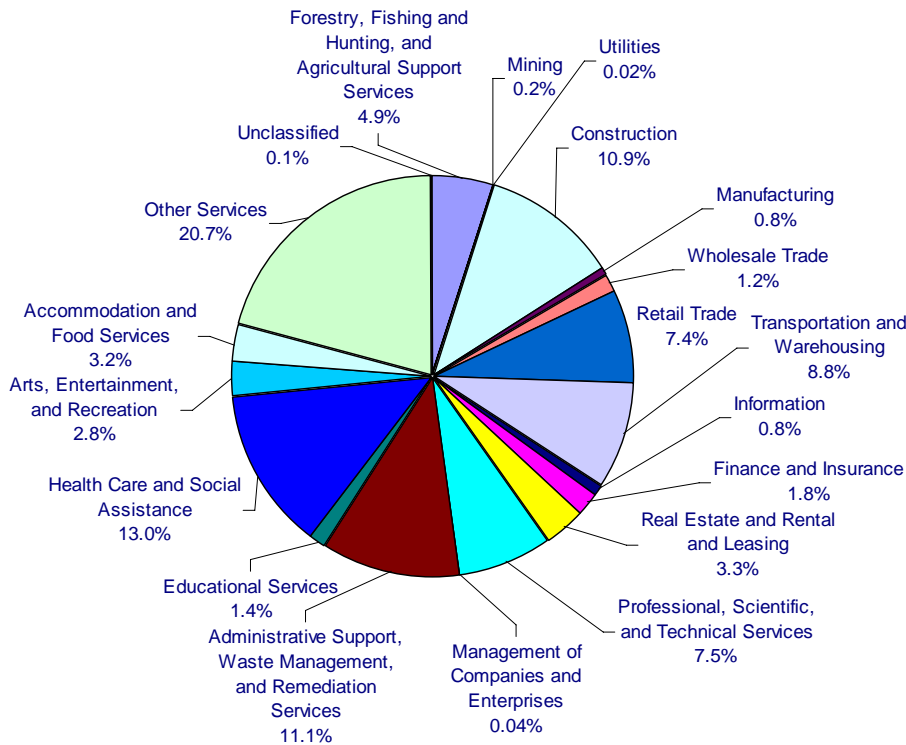


Summary Statistics by Group in New Orleans-Metairie--Bogalusa, LA - CSA - 2002					
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Firms with Paid Employees	Paid Employees
African American	16,246	\$903,557	\$56	1,084	10,243
American Indian & Alaska Native	1,137	\$62,228	\$55	92	1,017
Asian	4,592	\$732,770	\$160	999	6,072
Hispanic	4,912	\$559,723	\$114	630	5,496
Native Hawaiian and Other Pacific Islander	S	S	n/a	S	S
All Minority	25,916	\$2,233,770	\$86	2,775	j
All U.S. Firms (includes publicly-held)	112,063	\$112,642,534	\$1,005	25,762	522,311

- In 2002, there were almost 26,000 minority firms in the New Orleans-Metairie-Bogalusa, Louisiana Combined Statistical Area (CSA).
- Minority firms generated over \$2.2 billion in gross receipts.
- Minority firms represented 23% of all U.S. firms located in the CSA, in 2002.
- On average, minority-owned firms grossed \$86,000 annually.

Representation of Minority Firms in New Orleans-Metairie-Bogalusa, LA – CSA, by Industry – 2002



- In 2002, minority-owned firms in the New Orleans-Metairie-Bogalusa, Louisiana – CSA were more concentrated in the following industries: other services; health care and social assistance; and administrative support, waste management, and remediation services.
- There were over 5,300 minority firms in other services, nearly 3,400 in health care and social assistance, and about 2,900 in administrative support, waste management, and remediation services.

Source: U.S. Census Bureau's 2007 Special Tabulation for minority firms, 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority, and minority groups do not include publicly-held, foreign-owned and not-for-profit entities. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services include firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. j = 10,000-24,999 employees. Prepared by MBDA's Chief Knowledge Officer, Office of Business Development, August 2007.

Number of Minority Firms in New Orleans-Metairie-Bogalusa, LA – CSA, by Industry - 2002

365Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	156	S	986	S	S	1,1281	4.94%
Mining	S	S	0	S	S	42	0.16%
Utilities	S	0	0	0	S	6	0.02%
Construction	1,652	S	S	925	S	2,820	10.88%
Manufacturing	102	S	44	49	S	202	0.78%
Wholesale Trade	138	1	61	S	S	321	1.24%
Retail Trade	934	S	770	224	S	1,928	7.44%
Transportation and Warehousing	1,610	79	380	234	S	2,283	8.81%
Information	S	S	11	S	S	209	0.81%
Finance and Insurance	316	S	35	113	S	470	1.81%
Real Estate and Rental and Leasing	548	S	165	148	S	862	3.33%
Professional, Scientific, and Technical Services	1,242	100	227	414	S	1,944	7.50%
Management of Companies and Enterprises	5	0	6	1	S	11	0.04%
Administrative Support, Waste Management, and Remediation Services	2,076	S	93	810	S	2,883	11.12%
Educational Services	235	S	S	S	S	365	1.41%
Health Care and Social Assistance	2,735	S	287	384	S	3,371	13.01%
Arts, Entertainment, and Recreation	577	S	41	200	S	732	2.82%
Accommodation and Food Services	273	S	364	180	S	817	3.21%
Other Services	3,489	S	985	933	S	5,354	20.66%
Unclassified	S	0	0	S	S	17	0.07%
All Minority Firms in CSA	16,246	1,137	4,592	4,912	S	26,887	100.06%

Source: U.S. Census Bureau's 2007 Special Tabulation for minority firms, *2002 Survey of Business Owners, Company Summary*, September 2006; *1997 Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Statistics for All Minority, and all groups do not include publicly-held, foreign-owned and not-for-profit entities. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services include firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Prepared by MBDA's Chief Knowledge Officer, Office of Business Development, August 2007.