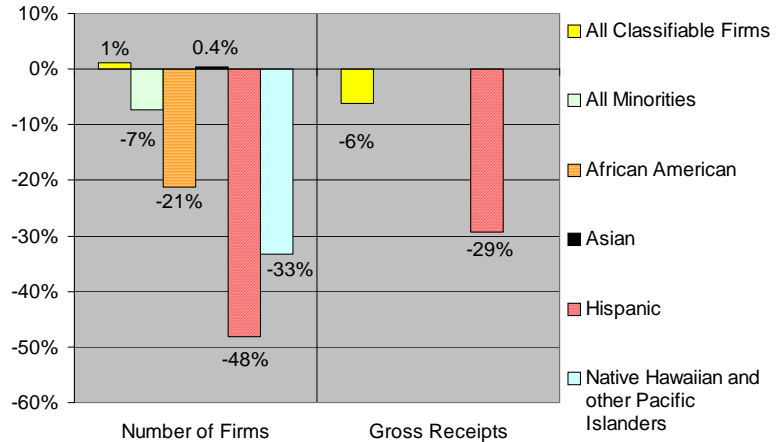


**Change in Number of Firms and Gross Receipts for Firms in North Dakota  
 1997 - 2002**

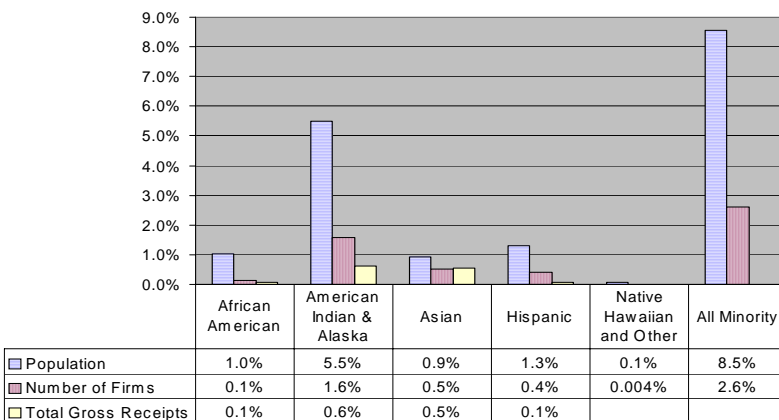
- In 2002, there were over 1,400 minority firms in North Dakota.
- These firms also employed about 2,560 workers.
- Minority firms represented 2.6% of all 'classifiable' firms located in the state.
- The number of minority firms in North Dakota decreased by 7% between 1997 and 2002, compared to an increase of 1% for all 'classifiable' firms in the state.
- North Dakota had the 3<sup>rd</sup> smallest minority population, numbering about 54,200 or 8.5% of the North Dakota's total population in 2002.



**Summary Statistics by Group in North Dakota - 2002**

Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	78	\$13,693	\$176	S	S
American Indian & Alaska Native	852	\$120,571	\$142	91	673
Asian	277	\$107,622	\$389	161	1,466
Hispanic	230	\$15,855	\$69	42	210
Native Hawaiian and Other Pacific Islander	2	D	n/a	0	0
<b>All Minority</b>	<b>1,418</b>	<b>D</b>	<b>n/a</b>	<b>311</b>	<b>2,558</b>
Classifiable Firms	54,184	\$19,836,408	\$366	14,407	136,287
All U.S. Firms (includes publicly held)	56,781	\$42,288,129	\$745	16,645	251,833

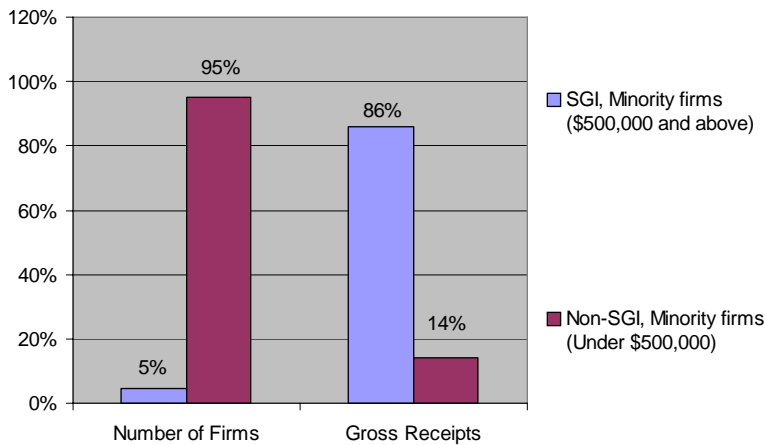
**Percentage of Minority Population, Number of Firms and Gross Receipts  
 Compared to Classifiable Firms, North Dakota – 2002**



- In North Dakota, no minority group has reached parity in number of firms or gross receipts when compared to that group's representation in the state's population.
- If minority business activity in North Dakota matched the state's minority population percentage in 2002, the number of minority firms in the state would have reached 4,630 and they would have generated about \$1.7 billion in gross receipts and employed over 11,600 workers.

Source: U.S. Census Bureau's 2007 Special Tabulation for Minority Firms in 2002, 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. D= withheld to avoid disclosing data for individual companies; data are included in higher level totals. n/a= not available. Change in gross receipts for Minority Firms, African American, Asian, and Native Hawaiian and Other Pacific Islanders was not included because relevant data was withheld. Population estimates for 2002 were for all ages.

### Minority Firms in North Dakota, by Gross Receipts Size - 2002



- While smaller in number, Strategic Growth Initiative (SGI) minority-owned firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, minority-owned firms with receipts of \$500,000 or more generated about 86% of all receipts grossed by all minority firms in North Dakota.
- Minority-owned firms in North Dakota were most concentrated in the following industries: health care and social assistance; construction; and other services.

### Number of Minority Firms in North Dakota, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	1	18	S	0	0	25	1.8%
Mining	0	1	0	1	0	2	0.1%
Utilities	0	0	0	0	0	0	0.0%
Construction	0	125	S	S	0	156	11.0%
Manufacturing	0	7	2	2	0	11	0.8%
Wholesale Trade	0	9	19	3	0	30	2.1%
Retail Trade	15	48	18	12	0	91	6.4%
Transportation and Warehousing	3	28	1	19	0	51	3.6%
Information	0	13	2	5	0	18	1.3%
Finance and Insurance	1	2	0	0	0	3	0.2%
Real Estate and Rental and Leasing	S	15	13	0	0	33	2.3%
Professional, Scientific, and Technical Services	7	S	S	29	2	117	8.3%
Management of Companies and Enterprises	0	0	1	0	0	1	0.1%
Administrative Support, Waste Management, and Remediation Services	3	21	2	10	0	35	2.5%
Educational Services	0	S	S	1	0	76	5.4%
Health Care and Social Assistance	18	301	33	S	0	378	26.7%
Arts, Entertainment, and Recreation	13	49	S	S	0	111	7.8%
Accommodation and Food Services	4	S	101	16	0	135	9.5%
Other Services	S	S	34	S	0	145	10.2%
Unclassified	0	0	0	0	0	0	0.0%
<b>All minority firms in North Dakota</b>	<b>78</b>	<b>852</b>	<b>277</b>	<b>230</b>	<b>2</b>	<b>1,418</b>	<b>100.0%</b>

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006; *1997 Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review *The State of Minority Business Enterprises* at [www.mbda.gov/minoritybizfacts](http://www.mbda.gov/minoritybizfacts). For information on Census' data methodology and standard errors, please visit [www.census.gov/csd/sbo/index.html](http://www.census.gov/csd/sbo/index.html). Prepared by MBDA's Office of Business Development, June 2008.