

- In 2002, there were more than 58,600 minority firms in Ohio generating over \$10.5 billion in gross receipts.
- These firms also employed over 88,600 workers.
- Minority firms represented 7.4% of all 'classifiable' firms located in the state.
- The number of minority firms in Ohio increased by 19% between 1997 and 2002, compared to 4% for all 'classifiable' firms in the state.
- Ohio had the 14<sup>th</sup> largest minority population in the country, numbering about 1.85 million or 16.2% of the state's total population in 2002.

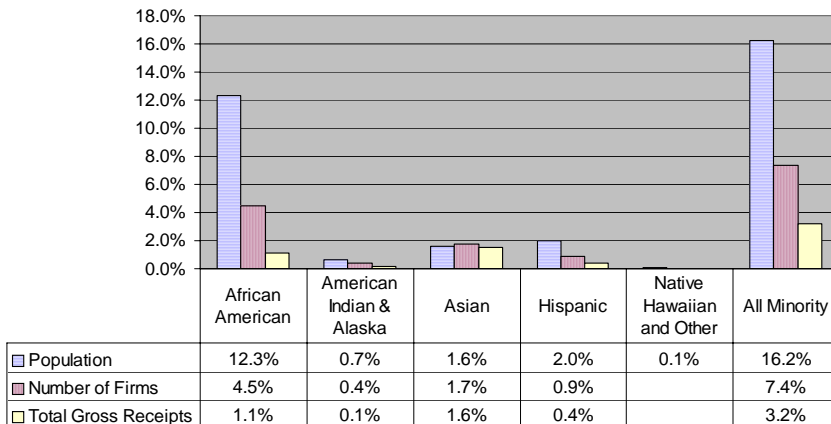
Change in Number of Firms and Gross Receipts for Firms in Ohio 1997 - 2002



Summary Statistics by Group in Ohio – 2002

Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	35,658	\$3,600,434	\$101	3,143	29,996
American Indian & Alaska Native	3,123	\$477,973	\$153	400	4,013
Asian	13,740	\$5,106,036	\$372	5,452	42,955
Hispanic	7,109	\$1,263,422	\$178	1,345	11,348
Native Hawaiian and Other Pacific Islander	S	S	n/a	S	S
<b>All Minority</b>	<b>58,607</b>	<b>\$10,513,357</b>	<b>\$179</b>	<b>10,300</b>	<b>88,650</b>
Classifiable Firms (Minority and non-Minority)	796,858	\$329,202,760	\$413	185,347	2,247,906
All U.S. Firms (includes publicly-held)	817,693	\$894,945,540	\$1,094	201,515	4,707,283

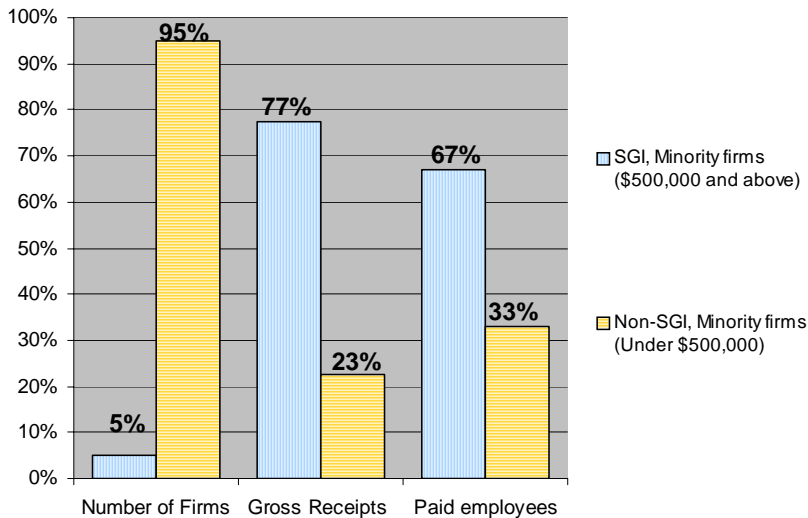
Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, Ohio – 2002



- In 2002, only Asian Americans reached parity in their number of firms and total gross receipts. No other minority group reached parity compared to that group's representation in the population.
- If minority business activity in Ohio matched the state's minority population percentage in 2002, the number of minority firms in the state would have exceeded 129,000. They would have generated nearly \$53.4 billion in gross receipts and employed over 364,000 workers.

Source: U.S. Census Bureau's 2007 Special Tabulation for Minority Firms in 2002, Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly-held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. S = Estimates are suppressed when publication standards are not met. n/a= not available. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. Growth measures for Native Hawaiian and Other Pacific Islanders are not represented because 2002 data was suppressed. Population estimates for 2002 were for all ages.

### Minority Firms in Ohio by Gross Receipts Size, 2002



- While smaller in number, minority-owned Strategic Growth Initiative (SGI) firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, SGI firms generated about 77% of all receipts grossed by all minority firms in Ohio and employed 67% of all paid workers employed by minority firms in that state.
- Minority-owned firms in Ohio were also more concentrated in the following industries: health care and social assistance; other services; and professional, scientific, and technical services.

### Number of Minority Firms in Ohio, by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	10	21	27	33	0	91	0.2%
Mining	16	0	36	13	0	65	0.1%
Utilities	23	0	11	3	0	37	0.1%
Construction	2,218	523	472	828	S	4,006	6.8%
Manufacturing	339	25	233	130	2	729	1.2%
Wholesale Trade	388	68	369	139	S	928	1.6%
Retail Trade	2,690	511	1,505	884	S	5,522	9.4%
Transportation and Warehousing	2,287	188	224	S	4	2,957	5.0%
Information	359	6	165	86	0	615	1.0%
Finance and Insurance	735	S	296	256	1	1,368	2.3%
Real Estate and Rental and Leasing	1,871	145	821	460	S	3,184	5.4%
Professional, Scientific, and Technical Services	3,210	404	1,994	727	S	6,180	10.5%
Management of Companies and Enterprises	12	0	S	1	0	20	0.03%
Administrative Support, Waste Management, and Remediation Services	3,705	288	580	417	S	4,924	8.4%
Educational Services	871	S	236	143	0	1,294	2.2%
Health Care and Social Assistance	8,833	221	2,691	1,133	S	12,644	21.6%
Arts, Entertainment, and Recreation	1,569	162	322	396	3	2,366	4.0%
Accommodation and Food Services	899	S	1,941	343	1	3,200	5.5%
Other Services	5,621	S	1,815	835	0	8,484	14.5%
Unclassified	S	0	S	0	0	26	0.04%
<b>All Minority Firms in Ohio</b>	<b>35,658</b>	<b>3,123</b>	<b>13,740</b>	<b>7,109</b>	<b>S</b>	<b>58,607</b>	<b>100.1%</b>

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006; *1997 Survey of Minority- and Women-Owned Business Enterprises*, July 2001. Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review [The State of Minority Business Enterprises](#) at [www.mbda.gov/minoritybizfacts](http://www.mbda.gov/minoritybizfacts). For information on Census' data methodology and standard errors, please visit [www.census.gov/csd/sbo/index.html](http://www.census.gov/csd/sbo/index.html). Prepared by MBDA's Office of Business Development, March 2008.