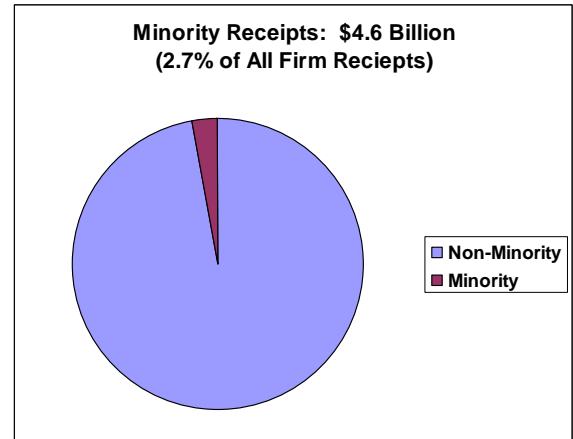


## Demographic and Business Statistics

- 1997 Total Population: 3,314,259 persons
- Total Firms: 280,722 firms
- Annual sales of all firms in the State: \$172.4 billion
- 1997 Total Minority Population: 661,537 persons
- Total Minority-Owned Firms: 28,509 firms
- Annual sales of Minority-owned firms in State: \$4.6 billion
- Total African American-owned firms: 5,309 firms
- Annual sales from African American-owned firms: \$333.1 million
- Asian & Pacific Islander-owned firms: 3,999 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$897.6 million
- Hispanic-owned Firms : 4,349 firms
- Annual sales of Hispanic-owned firms: \$771.5 million
- American Indian & Alaska Natives-owned firms: 15,066 firms
- Annual sales of American Indian & Alaska Natives-owned firms: \$2.6 billion

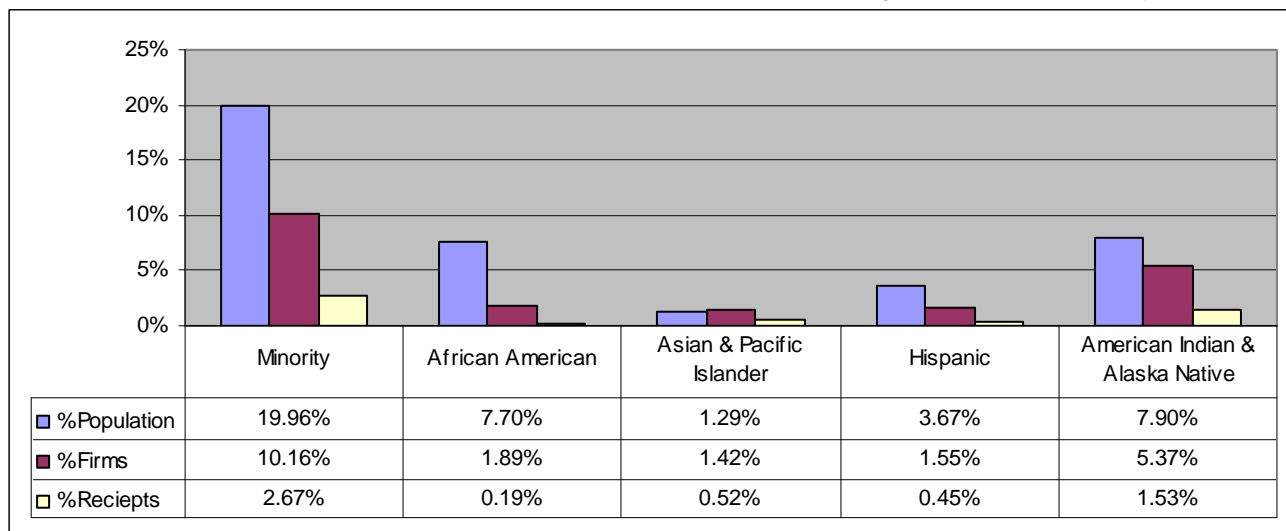


## Business Participation<sup>1</sup>

Group	State BPR: Oklahoma	National BPR
All	85	78
Non-Minority	95	91
Minority	43	42
African American	21	24
Asian & Pacific Islander	93	90
Hispanic	36	41
American Indian & Alaska Native	58	85

## Parity<sup>2</sup>:

In the State of Oklahoma, the Asian & Pacific Islander group has achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

### Industry Breakdown for All Firms in the State of Oklahoma

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	<b>280,722</b>		<b>172,370,196</b>		<b>1,077,678</b>		<b>25,171,033</b>	
Agricultural services, forestry, fishing, mining	6,824	2.43%	568,521	0.33%	7,289	0.68%	116,842	0.46%
Construction industries	34,145	12.16%	7,982,084	4.63%	54,502	5.06%	1,303,831	5.18%
Manufacturing	8,486	3.02%	38,437,668	22.30%	173,661	16.11%	5,304,683	21.07%
Transportation, communications, and utilities	12,439	4.43%	15,247,046	8.85%	63,734	5.91%	2,108,286	8.38%
Wholesale trade	9,430	3.36%	34,084,371	19.77%	71,713	6.65%	2,199,626	8.74%
Retail trade	42,210	15.04%	29,578,655	17.16%	260,305	24.15%	3,250,659	12.91%
Finance, insurance and real estate industries	23,953	8.53%	17,640,575	10.23%	67,282	6.24%	2,005,903	7.97%
Service industries	110,619	39.41%	20,180,082	11.71%	340,967	31.64%	7,214,465	28.66%
Industries not Classified	18,608	6.63%	552,560	0.32%	265	0.02%	5,134	0.02%

### Industries for Minority Groups in the State of Oklahoma (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	<b>28,509</b>	<b>5,309</b>	<b>18.62%</b>	<b>3,999</b>	<b>14.03%</b>	<b>4,349</b>	<b>15.25%</b>	<b>15,066</b>	<b>52.85%</b>
Agricultural services, forestry, fishing, and mining	687	147	0.52%	18	0.06%	219	0.77%	318	1.12%
Construction industries	4,004	392	1.38%	118	0.41%	511	1.79%	3,001	10.53%
Manufacturing	579	34	0.12%	86	0.30%	50	0.18%	410	1.44%
Transportation, communications, and utilities	1,221	254	0.89%	47	0.16%	97	0.34%	848	2.97%
Wholesale trade	418	46	0.16%	64	0.22%	32	0.11%	277	0.97%
Retail trade	4,516	560	1.96%	1,095	3.84%	746	2.62%	2,180	7.65%
Finance, insurance and real estate industries	1,059	235	0.82%	150	0.53%	162	0.57%	538	1.89%
Service industries	11,645	3,149	11.05%	2,030	7.12%	1,719	6.03%	4,842	16.98%
Industries not Classified	3,898	461	1.62%	359	1.26%	729	2.56%	2,316	8.12%

### Industries for Minority Groups in the State of Oklahoma (Sales)

	Minority Sales <sup>ii</sup>	African American	% of Minority Sales	Asian & Pacific Islander	% of Minority Sales	Hispanic	% of Minority Sales	American Indian	% of Minority Sales
<b>All industries</b>	<b>4,606,294</b>	<b>333,094</b>	<b>7.23%</b>	<b>897,556</b>	<b>19.49%</b>	<b>771,529</b>	<b>16.75%</b>	<b>2,645,736</b>	<b>57.44%</b>
Agricultural services, forestry, fishing, mining	8,006	1,401	0.03%	No Data	No Data	3,262	0.07%	2,861	0.06%
Construction industries	646,284	45,183	0.98%	11,534	0.25%	28,462	0.62%	561,836	12.20%
Manufacturing	623,351	958	0.02%	95,405	2.07%	No Data	No Data	278,145	6.04%
Transportation, communications, utilities	217,177	20,722	0.45%	12,303	0.27%	11,379	0.25%	176,368	3.83%
Wholesale trade	730,959	11,142	0.24%	140,928	3.06%	153,139	3.32%	425,751	9.24%
Retail trade	965,830	78,387	1.70%	297,040	6.45%	161,908	3.51%	448,909	9.75%
Finance, insurance and real estate industries	178,305	5,164	0.11%	21,920	0.48%	15,036	0.33%	140,987	3.06%
Service industries	913,227	164,952	3.58%	293,932	6.38%	133,500	2.90%	335,558	7.28%
Industries not Classified	288,990	4,579	0.10%	21,227	0.46%	11,499	0.25%	241,112	5.23%

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise