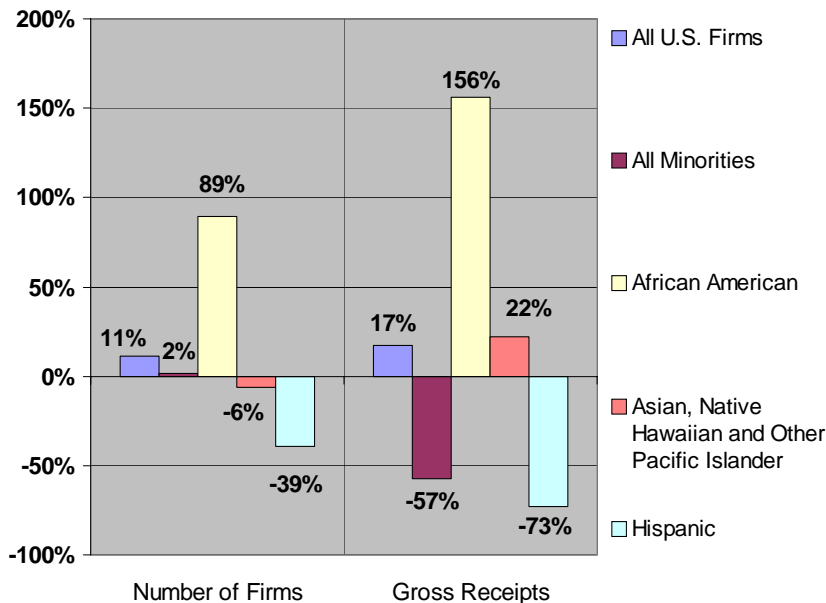


Summary Statistics by Group in the Pensacola-Ferry Pass-Brent, FL MSA - 2002					
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	1,516	\$90,669	\$60	S	S
American Indian & Alaska Native	496	\$23,317	\$47	45	144
Asian	653	\$100,893	\$155	S	S
Hispanic	669	\$90,803	\$136	S	S
Native Hawaiian and Other Pacific Islander	n/a	n/a	n/a	n/a	n/a
All Minority	3,334	\$305,682	\$92	n/a	n/a
All U.S. Firms (includes publicly-held)	30,556	\$17,319,546	\$567	7,143	119,680

- In 2002, there were over 3,300 minority firms in the Pensacola-Ferry Pass-Brent, Florida Metropolitan Statistical Area (MSA).
- Minority firms generated over \$305 million in annual gross receipts in 2002.
- Minority firms represented about 11 percent of all U.S. firms located in the Pensacola-Ferry Pass-Brent, FL MSA in 2002.
- 1997 and 2002 Statistics for the Pensacola-Ferry Pass-Brent, FL MSA include Escambia and Santa Rosa counties.

Change in Number of Firms and Gross Receipts for Firms in Pensacola-Ferry Pass-Brent, FL MSA 1997 - 2002



- The number of minority firms in the Pensacola-Ferry Pass-Brent, FL MSA increased by 2% between 1997 and 2002, compared to 11% for all U.S. firms during the same period.
- Between 1997 and 2002, the number of firms owned by African Americans increased by 89% and their annual gross receipts by 156%, outpacing the growth in number of firms and receipts for any other group of firms.

Source: U.S. Census Bureau's 2002 Survey of Business Owners, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority Firms and all groups do not include publicly-held, foreign-owned and non-profit entities. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. S = Estimates are suppressed when publication standards are not met. n/a = not available. Statistics related to Minority Firms and the growth in number of firms and gross receipts for Minority Firms and Asian, Native Hawaiian and Other Pacific Islander firms between 1997 and 2002 represent MBDA's estimates. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. For more information on MBDA's methodology, please review [The State of Minority Business Enterprises](#) at www.mbda.gov/minoritybizfacts. For information on Census's data methodology and standard errors, please visit www.census.gov/csd/sbo/index.html. Prepared by MBDA's Office of Business Development, December 2007.