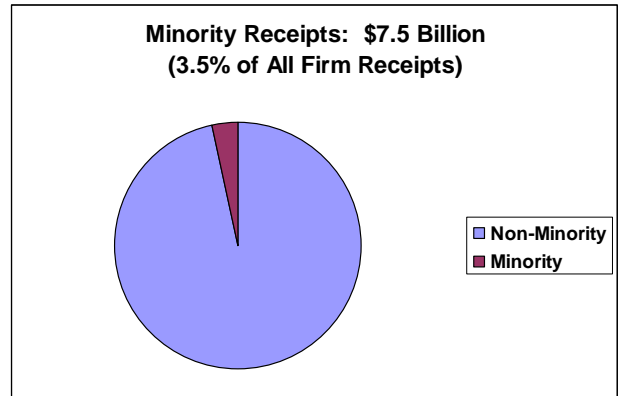


The State of Minority Business in the Seattle—Bellevue— Everett, WA PMSA

Demographic and Business Statistics

- 1997 Total Population: 2,200,858 persons
- 1997 Total Minority Population: 397,264 persons
- All firms in region: 211,285
- Annual sales of all firms in region: \$216.3 billion
- Total minority-owned firms: 25,935
- Annual sales of minority-owned firms: \$7.5 billion
- Total African American-owned firms: 3,428
- Annual sales of African American-owned firms: \$329.9 million
- Asian & Pacific Islander-owned Firms: 16,625
- Annual sales of Asian & Pacific Islander-owned firms: \$5.9 billion
- Hispanic-owned Firms : 4,470
- Annual sales of Hispanic-owned firms: \$923.7 million
- American Indian & Alaska Natives-owned Firms: 1,731
- Annual sales of Asian & Pacific Islander-owned firms: \$339.4 million

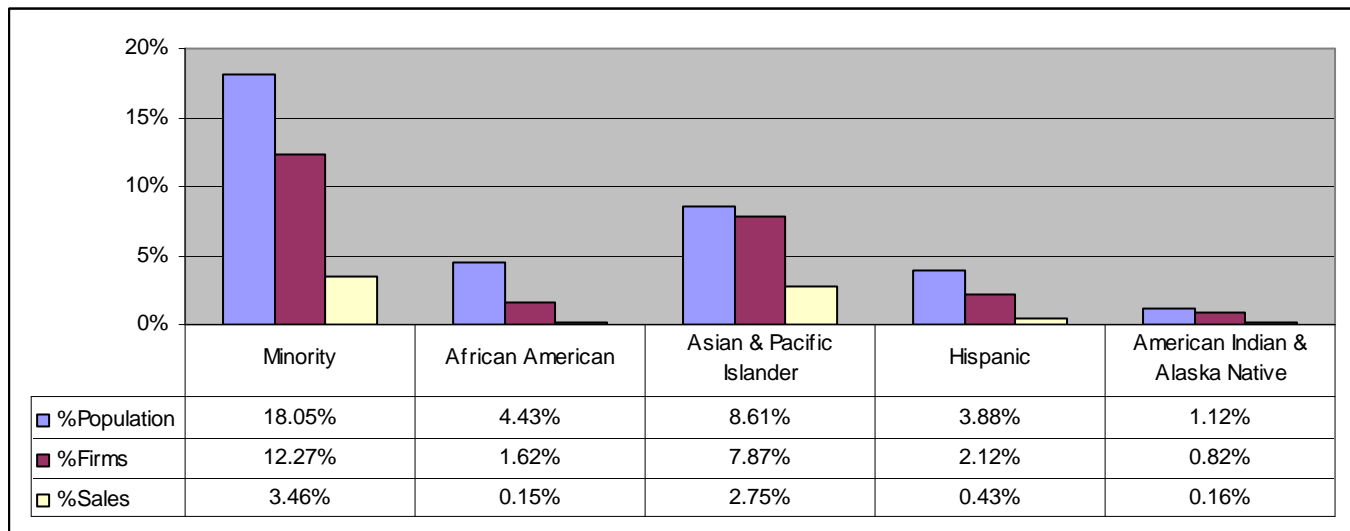


Business Participation¹

Group	MSA BPR: Seattle	National BPR
All	96	78
Non-Minority	103	91
Minority	65	42
African American	35	24
Asian & Pacific Islander	88	90
Hispanic	52	41
American Indian & Alaska Native	70	85

Parity²:

In the Seattle—Bellevue—Everett, WA PMSA, no groups have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).



¹ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

² Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the Seattle—Bellevue—Everett, WA PMSA

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
All industries	211,285		\$216,270,523		1,097,469		\$38,258,298	
Agricultural services, forestry, fishing, mining	6,334	3.00%	\$1,453,607	0.67%	11,162	1.02%	\$343,309	0.90%
Construction industries	18,996	8.99%	\$13,089,997	6.05%	70,450	6.42%	\$2,546,527	6.66%
Manufacturing	8,730	4.13%	\$48,107,117	22.24%	217,384	19.81%	\$9,918,017	25.92%
Transportation, communications, utilities	6,537	3.09%	\$10,900,214	5.04%	69,957	6.37%	\$2,820,338	7.37%
Wholesale trade	10,719	5.07%	\$55,901,492	25.85%	81,421	7.42%	\$3,280,704	8.58%
Retail trade	26,428	12.51%	\$26,937,512	12.46%	220,457	20.09%	\$3,817,556	9.98%
Finance, insurance and real estate industries	25,770	12.20%	\$27,435,415	12.69%	75,104	6.84%	\$3,015,902	7.88%
Service industries	98,276	46.51%	\$32,071,949	14.83%	351,268	32.01%	\$12,510,222	32.70%
Industries not Classified	10,091	4.78%	\$373,220	0.17%	266	0.02%	\$5,723	0.01%

Industries for Minority Groups in the Seattle—Bellevue—Everett, WA PMSA (Firms)

	Minority Firms ⁱ	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	26,254	3,428	13.22%	16,625	64.10%	4,470	17.24%	1,731	6.67%
Agricultural services, forestry, fishing, and mining	596	45	0.17%	279	1.08%	133	0.51%	139	0.54%
Construction industries	1,276	152	0.59%	548	2.11%	313	1.21%	263	1.01%
Manufacturing	909	26	0.10%	723	2.79%	118	0.45%	42	0.16%
Transportation, communications, and utilities	1,255	333	1.28%	796	3.07%	103	0.40%	23	0.09%
Wholesale trade	1,259	55	0.21%	1,040	4.01%	107	0.41%	57	0.22%
Retail trade	4,566	259	1.00%	3,440	13.26%	793	3.06%	74	0.29%
Finance, insurance and real estate industries	2,206	214	0.83%	1,802	6.95%	144	0.56%	46	0.18%
Service industries	11,340	1,917	7.39%	6,960	26.84%	2,139	8.25%	324	1.25%
Industries not Classified	2,867	426	1.64%	1,057	4.08%	620	2.39%	764	2.95%

Industries for Minority Groups in the Seattle—Bellevue—Everett, WA PMSA (Sales in 1,000s)

	Minority Sales ⁱⁱ	African American	% of All Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of All Minority Sales
All industries	\$7,538,564	\$329,869	4.41%	\$5,945,585	79.42%	\$923,733	12.34%	\$339,377	4.53%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	\$63,115	0.84%	\$6,727	0.09%	\$16,292	0.22%
Construction industries	\$577,118	\$27,264	0.36%	\$226,966	3.03%	\$165,833	2.22%	\$157,055	2.10%
Manufacturing	No Data	No Data	No Data	\$382,984	5.12%	\$63,620	0.85%	\$13,888	0.19%
Transportation, communications, utilities	No Data	\$25,521	0.34%	\$61,563	0.82%	\$37,347	0.50%	No Data	No Data
Wholesale trade	No Data	No Data	No Data	\$2,727,548	36.43%	\$68,052	0.91%	\$38,348	0.51%
Retail trade	\$1,640,293	\$67,818	0.91%	\$1,257,812	16.80%	\$283,691	3.79%	\$30,972	0.41%
Finance, insurance and real estate industries	No Data	\$9,708	0.13%	\$385,461	5.15%	\$14,381	0.19%	No Data	No Data
Service industries	\$1,113,381	\$131,797	1.76%	\$801,746	10.71%	\$144,994	1.94%	\$34,844	0.47%
Industries not Classified	\$257,237	\$41,211	0.55%	\$38,390	0.51%	\$139,088	1.86%	\$38,548	0.51%

ⁱ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesⁱⁱ figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise