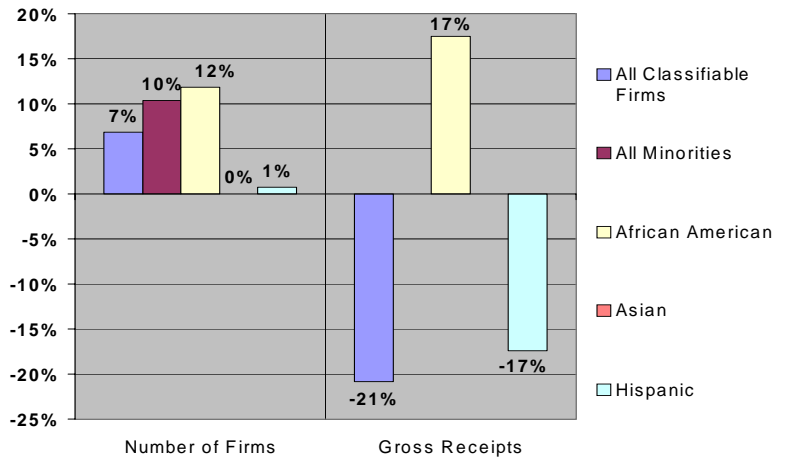


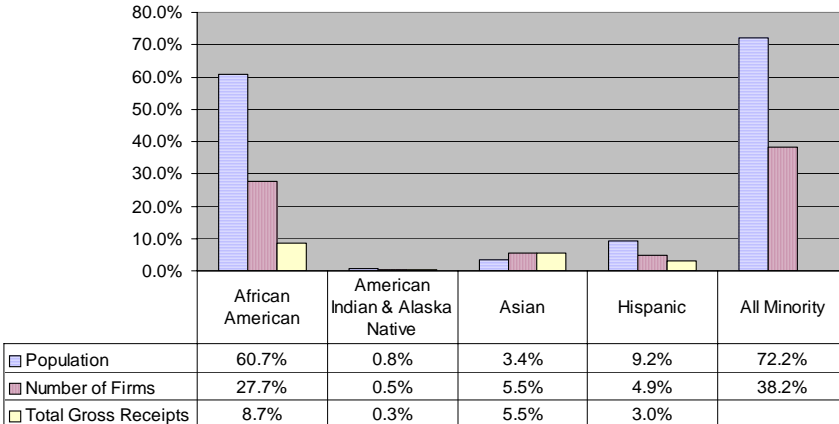
**Change in Number of Firms and Gross Receipts for Firms in Washington, D.C. 1997 - 2002**

- In 2002, there were over 16,800 minority firms in Washington, D.C. employing between 25,000 to 49,999 employees.
- Minority firms represented 38% of all 'classifiable' firms located in the district.
- The number of minority firms in D.C. increased by 10% between 1997 and 2002, compared to 7% for all 'classifiable' firms in the district.
- Washington, D.C. had the 36<sup>th</sup> largest minority population in the country, numbering about 412,000 or 72% of the district's total population in 2002.



Summary Statistics by Group in Washington, D.C. – 2002					
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Firms with Paid Employees	Paid Employees
African American	12,198	\$1,568,128	\$129	1,247	14,130
American Indian & Alaska Native	220	\$52,104	\$237	44	410
Asian	2,411	\$1,002,718	\$416	1,366	i
Hispanic	2,169	\$548,227	\$253	430	3,936
Native Hawaiian and Other Pacific Islander	S	D	n/a	S	a
<b>All Minority</b>	<b>16,823</b>	<b>D</b>	<b>n/a</b>	<b>3,050</b>	<b>k</b>
Classifiable Firms (Minority and non-Minority)	43,990	\$18,122,970	\$412	10,808	126,519
All U.S. Firms (includes publicly-held)	47,172	\$106,913,478	\$2,266	13,515	366,815

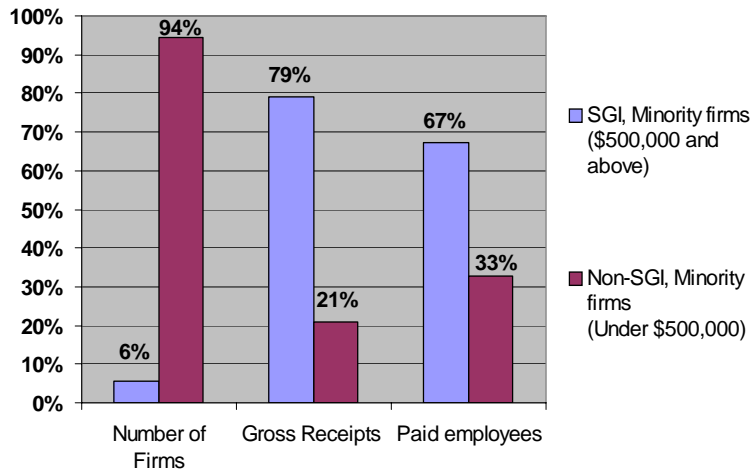
**Percentage of Minority Population, Number of Firms and Gross Receipts Compared to Classifiable Firms, in Washington, D.C. – 2002**



- In 2002, only Asian Americans reached parity in their number of firms and total gross receipts. No other minority group reached parity.
- If minority business activity in Washington, D.C. matched the city's minority population percentage in 2002, the number of minority firms in the district would have exceeded 31,700. They would have generated \$13 billion in gross receipts and employed more than 91,300 workers.

Source: U.S. Census Bureau, 2007 Special Tabulation for all minority firms in 2002; 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Table 2: Estimates of the Total Population of States by Race and Hispanic Origin: July 1, 2002. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority, Classifiable Firms and all groups do not include publicly-held, foreign-owned and non-profit entities. Classifiable Firms include minority-owned and non-minority-owned firms. These are firms whose ownership can be classified by race, gender of Hispanic origin. Total numbers for Classifiable Firms represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. Growth in firms and gross receipts for Native Hawaiians and Other Pacific Islanders and in receipts for Minority firms and Asians was not represented because relevant data was suppressed. S = Estimates are suppressed when publication standards are not met. D = Estimates are withheld to avoid disclosing data of individual companies. a = 0 to 9 employees; i = 5,000 to 9,999 employees, k = 25,000 to 49,999 employees. n/a = not available. Population estimates for 2002 were for all ages.

### Minority Firms in Washington, D.C. by Gross Receipts Size, 2002



- While smaller in number, minority-owned Strategic Growth Initiative (SGI) firms, which have annual receipts of \$500,000 or more, generate a much larger percentage of all the group's revenues and paid employment than firms with receipts under \$500,000.
- In 2002, SGI firms generated about 79% of all receipts grossed by all minority firms in D.C. and employed 67% of all paid workers employed by minority firms in that city.
- Minority-owned firms in D.C. were also more concentrated in the following industries: professional, scientific, and technical services; other services; and health care and social service.

### Number of Minority Firms in Washington, D.C., by Industry - 2002

Industry	African American	American Indian and Alaska Native	Asian	Hispanic	Native Hawaiian and Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	S	1	2	1	0	9	0.1%
Mining	2	0	0	0	0	2	0.01%
Utilities	6	0	0	S	0	6	0.04%
Construction	558	12	43	316	1	918	5.5%
Manufacturing	68	5	20	27	0	107	0.6%
Wholesale Trade	98	11	69	35	0	204	1.2%
Retail Trade	864	37	478	108	2	1,448	8.6%
Transportation and Warehousing	1,195	2	91	51	1	1,334	7.9%
Information	251	9	44	64	0	365	2.2%
Finance and Insurance	158	15	73	S	1	260	1.6%
Real Estate and Rental and Leasing	530	1	S	S	0	675	4.0%
Professional, Scientific, and Technical Services	2,073	78	330	494	S	2,959	17.6%
Management of Companies and Enterprises	7	1	1	0	0	9	0.1%
Administrative Support, Waste Management, and Remediation Services	1,031	6	74	246	1	1,358	8.1%
Educational Services	S	S	41	45	0	466	2.8%
Health Care and Social Assistance	1,952	6	163	207	1	2,326	13.8%
Arts, Entertainment, and Recreation	720	S	35	113	0	868	5.2%
Accommodation and Food Services	288	4	501	120	1	866	5.1%
Other Services	1,999	5	343	276	0	2,625	15.6%
Unclassified	S	0	S	0	0	27	0.2%
<b>All Minority Firms in D.C.</b>	<b>12,198</b>	<b>220</b>	<b>2,411</b>	<b>2,169</b>	<b>S</b>	<b>16,823</b>	<b>100.1%</b>

Source: U.S. Census Bureau's 2007 Special Tabulation for all minority firms in 2002, *2002 Survey of Business Owners, Company Summary*, September 2006; Statistics for All Minority firms by receipts size represent MBDA estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. Total percentages for minority firms by industry may exceed 100% because some firms may be classified in more than one industry. For more information on MBDA methodology, please review *The State of Minority Business Enterprises* at [www.mbda.gov/minoritybizfacts](http://www.mbda.gov/minoritybizfacts). For information on Census' data methodology and standard errors, please visit [www.census.gov/csd/sbo/index.html](http://www.census.gov/csd/sbo/index.html). Prepared by MBDA's Office of Business Development, November 2007.