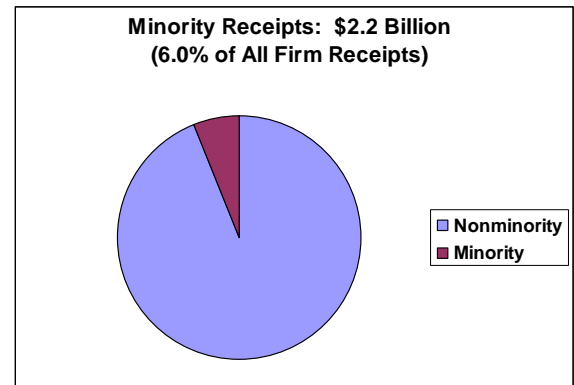


## Demographic and Business Statistics

- 1997 Total Population: 608,846 persons
- Total Firms: 64,134 firms
- Annual sales of all firms in the State: \$36.9 billion
- 1997 Total Minority Population: 166,851 persons
- Total Minority-Owned Firms: 10,695 firms
- Annual sales of Minority-owned firms in State: \$2.2 billion
- Total African American-owned firms: 876 firms
- Annual sales from African American-owned firms: \$55.7 million
- Asian & Pacific Islander-owned firms: 1,816 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$311.4 million
- Hispanic-owned Firms : 1,385 firms
- Annual sales of Hispanic-owned firms: \$192.1 million
- American Indian & Alaska Natives-owned firms: 6,820 firms
- Annual sales of American Indian & Alaska Natives-owned firms: \$1.7 million

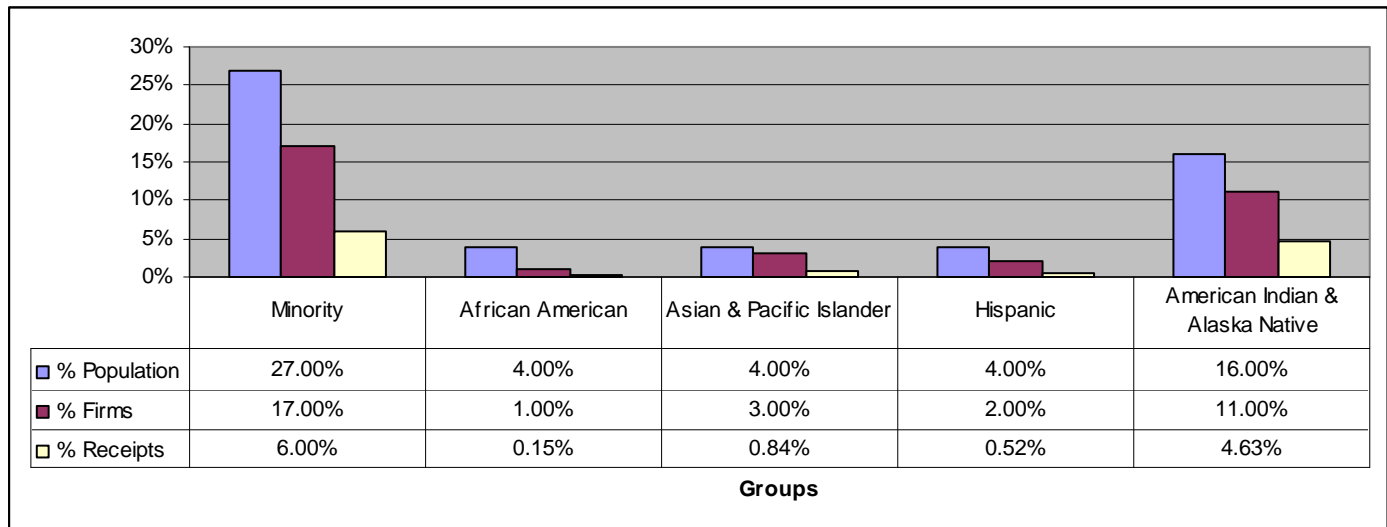


## Business Participation<sup>1</sup>

Group	State BPR: Alaska	National BPR
All	105	78
Non-Minority	121	91
Minority	64	42
African American	37	24
Asian & Pacific Islander	68	90
Hispanic	60	41
American Indian & Alaska Native	70	85

## Parity<sup>2</sup>:

In the State of Alaska, no group has achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

### Industry Breakdown for All Firms in the State of Alaska

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	<b>64,134</b>		<b>\$36,911,657</b>		<b>182,184</b>		<b>\$5,829,807</b>	
Agricultural services, forestry, fishing, mining	10,093	15.74%	\$525,349	1.42%	1,307	0.72%	\$48,406	0.83%
Construction industries	5,683	8.86%	\$2,643,148	7.16%	13,143	7.21%	\$569,634	9.77%
Manufacturing	1,822	2.84%	\$3,827,119	10.37%	13,734	7.54%	\$432,164	7.41%
Transportation, communications, and utilities	3,628	5.66%	\$5,106,809	13.84%	21,027	11.54%	\$922,188	15.82%
Wholesale trade	1,531	2.39%	\$3,442,436	9.33%	8,525	4.68%	\$315,061	5.40%
Retail trade	8,211	12.80%	\$6,767,378	18.33%	47,524	26.09%	\$859,815	14.75%
Finance, insurance and real estate industries	4,083	6.37%	\$2,485,713	6.73%	9,793	5.38%	\$333,779	5.73%
Service industries	25,032	39.03%	\$4,748,917	12.87%	56,074	30.78%	\$1,579,127	27.09%
Industries not Classified	3,773	5.88%	\$100,892	0.27%	66	0.04%	\$1,811	0.03%

### Industries for Minority Groups in the State of Alaska (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	<b>10,695</b>	<b>876</b>	<b>8.19%</b>	<b>1,816</b>	<b>16.98%</b>	<b>1,385</b>	<b>12.95%</b>	<b>6,820</b>	<b>63.77%</b>
Agricultural services, forestry, fishing, and mining	3,165	10	0.09%	51	0.48%	132	1.23%	2,980	27.86%
Construction industries	438	31	0.29%	31	0.29%	156	1.46%	224	2.09%
Manufacturing	95	6	0.06%	6	0.06%	11	0.10%	72	0.67%
Transportation, communications, and utilities	625	60	0.56%	174	1.63%	83	0.78%	308	2.88%
Wholesale trade	140	2	0.02%	5	0.05%	3	0.03%	130	1.22%
Retail trade	1,277	100	0.94%	470	4.39%	150	1.40%	577	5.40%
Finance, insurance and real estate industries	227	17	0.16%	35	0.33%	17	0.16%	162	1.51%
Service industries	2,893	506	4.73%	652	6.10%	525	4.91%	1,304	12.19%
Industries not Classified	1,842	143	1.34%	388	3.63%	314	2.94%	1,070	10.00%

### Industries for Minority Groups in the State of Alaska (Sales)

	Minority Sales <sup>ii</sup>	African American	% of Minority Sales	Asian & Pacific Islander	% of Minority Sales	Hispanic	% of Minority Sales	American Indian	% of Minority Sales
<b>All industries</b>	<b>\$2,214,134</b>	<b>\$55,713</b>	<b>2.52%</b>	<b>\$311,411</b>	<b>14.06%</b>	<b>\$192,077</b>	<b>8.68%</b>	<b>\$1,709,448</b>	<b>77.21%</b>
Agricultural services, forestry, fishing, mining	\$111,955	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	\$253,754	\$5,394	0.24%	No Data	No Data	\$34,005	1.54%	\$213,630	9.65%
Manufacturing	\$30,928	No Data	No Data	No Data	No Data	\$1,297	0.06%	\$29,057	1.31%
Transportation, communications, utilities	\$134,422	\$5,034	0.23%	\$12,580	0.57%	\$3,911	0.18%	\$112,897	5.10%
Wholesale trade	\$135,175	No Data	No Data	No Data	No Data	\$8,935	0.40%	\$116,127	5.24%
Retail trade	\$395,115	\$8,880	0.40%	\$127,585	5.76%	\$78,827	3.56%	\$206,392	9.32%
Finance, insurance and real estate industries	\$547,041	No Data	No Data	No Data	No Data	\$2,745	0.12%	\$542,746	24.51%
Service industries	\$402,357	\$32,637	1.47%	\$108,376	4.89%	\$24,178	1.09%	\$240,704	10.87%
Industries not Classified	\$190,888	\$2,485	0.11%	\$47,139	2.13%	\$32,482	1.47%	\$131,041	5.92%

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise