Demographic and Business Statistics

- 1997 Total Population: 4,458,762 persons
- 1997 Total Minority Population: 3,355,277 persons
- All firms in region: 326,513
- Annual sales of all firms in region: $424.1 billion
- Total minority-owned firms: 92,423
- Annual sales of minority-owned firms: $23.4 billion
- Total African American-owned firms: 24,286
- Annual sales of African American-owned firms: $1.8 billion
- Asian & Pacific Islander-owned Firms: 25,576
- Annual sales of Asian & Pacific Islander-owned firms: $8.8 billion
- Hispanic-owned Firms: 41,769
- Annual sales of Hispanic-owned firms: $12.4 million
- American Indian & Alaska Natives-owned Firms: 3,128
- Annual sales of Asian & Pacific Islander-owned firms: $477.0 million

Minority Receipts: $23.4 Billion (5.5% of All Firm Receipts)

<table>
<thead>
<tr>
<th>Group</th>
<th>MSA BPR: Houston</th>
<th>National BPR</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>73</td>
<td>78</td>
</tr>
<tr>
<td>Non-Minority</td>
<td>88</td>
<td>91</td>
</tr>
<tr>
<td>Minority</td>
<td>28</td>
<td>42</td>
</tr>
<tr>
<td>African American</td>
<td>32</td>
<td>24</td>
</tr>
<tr>
<td>Asian &amp; Pacific Islander</td>
<td>100</td>
<td>90</td>
</tr>
<tr>
<td>Hispanic</td>
<td>28</td>
<td>41</td>
</tr>
<tr>
<td>American Indian &amp; Alaska Native</td>
<td>136</td>
<td>85</td>
</tr>
</tbody>
</table>

Parity:
In the Houston, TX PMSA, Asian & Pacific Islanders have achieved parity, in terms of population size and business ownership. In terms of population size and annual receipts, no group has achieved parity. (See below chart).

1 Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group
2 Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.
### Industry Breakdown for All Firms in the Houston, TX PMSA

<table>
<thead>
<tr>
<th>Industry Description</th>
<th>Total number of firms</th>
<th>% of All Firms</th>
<th>Sales of all firms ($1,000)</th>
<th>% of All Sales from All Firms</th>
<th>Employees</th>
<th>% of Employees from All Firms</th>
<th>Annual payroll ($1,000)</th>
<th>% of Payroll from All Firms</th>
</tr>
</thead>
<tbody>
<tr>
<td>All industries</td>
<td>326,513</td>
<td></td>
<td>$424,116,351</td>
<td>1,658,897</td>
<td></td>
<td></td>
<td>$53,720,669</td>
<td></td>
</tr>
<tr>
<td>Agricultural services, forestry, fishing, mining</td>
<td>12,180</td>
<td>3.73%</td>
<td>$11,386,829</td>
<td>2.68%</td>
<td>66,176</td>
<td>3.99%</td>
<td>$3,441,467</td>
<td>6.41%</td>
</tr>
<tr>
<td>Construction industries</td>
<td>33,268</td>
<td>10.19%</td>
<td>$19,634,546</td>
<td>4.63%</td>
<td>124,971</td>
<td>7.53%</td>
<td>$3,444,049</td>
<td>8.09%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>9,480</td>
<td>2.90%</td>
<td>$82,481,460</td>
<td>19.45%</td>
<td>214,323</td>
<td>12.92%</td>
<td>$9,212,000</td>
<td>17.15%</td>
</tr>
<tr>
<td>Transportation, communications, utilities</td>
<td>17,392</td>
<td>5.33%</td>
<td>$66,353,638</td>
<td>15.65%</td>
<td>113,404</td>
<td>6.84%</td>
<td>$4,503,798</td>
<td>8.38%</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>15,197</td>
<td>4.65%</td>
<td>$119,678,133</td>
<td>28.22%</td>
<td>130,229</td>
<td>7.85%</td>
<td>$5,287,185</td>
<td>9.84%</td>
</tr>
<tr>
<td>Retail trade</td>
<td>37,744</td>
<td>11.56%</td>
<td>$39,939,542</td>
<td>9.42%</td>
<td>324,031</td>
<td>19.53%</td>
<td>$4,775,449</td>
<td>8.89%</td>
</tr>
<tr>
<td>Finance, insurance and real estate industries</td>
<td>33,988</td>
<td>10.41%</td>
<td>$34,424,110</td>
<td>8.12%</td>
<td>107,202</td>
<td>6.46%</td>
<td>$4,507,924</td>
<td>8.39%</td>
</tr>
<tr>
<td>Service industries</td>
<td>143,878</td>
<td>44.00%</td>
<td>$49,203,071</td>
<td>11.60%</td>
<td>578,198</td>
<td>34.85%</td>
<td>$17,639,309</td>
<td>32.84%</td>
</tr>
<tr>
<td>Industries not Classified</td>
<td>24,585</td>
<td>7.53%</td>
<td>$1,015,022</td>
<td>0.24%</td>
<td>363</td>
<td>0.02%</td>
<td>$9,128</td>
<td>0.02%</td>
</tr>
</tbody>
</table>

### Industries for Minority Groups in the Houston, TX PMSA (Firms)

<table>
<thead>
<tr>
<th>Industry Description</th>
<th>Minority Firms(^1)</th>
<th>African American</th>
<th>% of All Minority Firms</th>
<th>Asian &amp; Pacific Islander</th>
<th>% of All Minority Firms</th>
<th>Hispanic</th>
<th>% of All Minority Firms</th>
<th>American Indian</th>
<th>% of All Minority Firms</th>
</tr>
</thead>
<tbody>
<tr>
<td>All industries</td>
<td>92,423</td>
<td>24,286</td>
<td>26.28%</td>
<td>25,576</td>
<td>27.67%</td>
<td>41,769</td>
<td>45.19%</td>
<td>3,128</td>
<td>3.38%</td>
</tr>
<tr>
<td>Agricultural services, forestry, fishing, mining</td>
<td>2,003</td>
<td>299</td>
<td>0.32%</td>
<td>131</td>
<td>0.14%</td>
<td>1,486</td>
<td>1.61%</td>
<td>87</td>
<td>0.09%</td>
</tr>
<tr>
<td>Construction industries</td>
<td>No Data</td>
<td>1,488</td>
<td>1.61%</td>
<td>720</td>
<td>0.78%</td>
<td>8,601</td>
<td>9.31%</td>
<td>No Data</td>
<td>No Data</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>1,748</td>
<td>249</td>
<td>0.27%</td>
<td>498</td>
<td>0.54%</td>
<td>930</td>
<td>1.01%</td>
<td>71</td>
<td>0.08%</td>
</tr>
<tr>
<td>Transportation, communications, and utilities</td>
<td>7,128</td>
<td>3,009</td>
<td>3.26%</td>
<td>401</td>
<td>0.43%</td>
<td>3,669</td>
<td>3.97%</td>
<td>49</td>
<td>0.05%</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>2,557</td>
<td>361</td>
<td>0.39%</td>
<td>1,152</td>
<td>1.25%</td>
<td>1,022</td>
<td>1.11%</td>
<td>22</td>
<td>0.02%</td>
</tr>
<tr>
<td>Retail trade</td>
<td>11,749</td>
<td>1,965</td>
<td>2.13%</td>
<td>5,473</td>
<td>5.92%</td>
<td>4,234</td>
<td>4.58%</td>
<td>77</td>
<td>0.08%</td>
</tr>
<tr>
<td>Finance, insurance and real estate industries</td>
<td>4,738</td>
<td>866</td>
<td>0.94%</td>
<td>2,338</td>
<td>2.53%</td>
<td>1,496</td>
<td>1.62%</td>
<td>38</td>
<td>0.04%</td>
</tr>
<tr>
<td>Service industries</td>
<td>40,915</td>
<td>12,861</td>
<td>13.92%</td>
<td>12,705</td>
<td>13.75%</td>
<td>15,118</td>
<td>16.36%</td>
<td>231</td>
<td>0.25%</td>
</tr>
<tr>
<td>Industries not Classified</td>
<td>12,889</td>
<td>3,190</td>
<td>3.45%</td>
<td>2,162</td>
<td>2.34%</td>
<td>5,249</td>
<td>5.68%</td>
<td>2,288</td>
<td>2.48%</td>
</tr>
</tbody>
</table>

### Industries for Minority Groups in the Houston, TX PMSA (Sales in 1,000s)

<table>
<thead>
<tr>
<th>Industry Description</th>
<th>Minority Sales(^1)</th>
<th>African American</th>
<th>% of All Minority Sales</th>
<th>Asian &amp; Pacific Islander</th>
<th>% of All Minority Sales</th>
<th>Hispanic</th>
<th>% of All Minority Sales</th>
<th>American Indian</th>
<th>% of All Minority Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>All industries</td>
<td>$23,551,739</td>
<td>$1,845,644</td>
<td>7.87%</td>
<td>$8,813,730</td>
<td>37.60%</td>
<td>$12,415,381</td>
<td>52.97%</td>
<td>$476,984</td>
<td>2.03%</td>
</tr>
<tr>
<td>Agricultural services, forestry, fishing, mining</td>
<td>$292,760</td>
<td>$5,418</td>
<td>0.02%</td>
<td>$168,115</td>
<td>0.72%</td>
<td>$67,481</td>
<td>0.29%</td>
<td>$51,746</td>
<td>0.22%</td>
</tr>
<tr>
<td>Construction industries</td>
<td>No Data</td>
<td>$161,598</td>
<td>0.69%</td>
<td>$148,853</td>
<td>0.64%</td>
<td>$762,522</td>
<td>3.25%</td>
<td>No Data</td>
<td>No Data</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$1,371,094</td>
<td>$32,494</td>
<td>0.14%</td>
<td>$532,439</td>
<td>2.27%</td>
<td>$777,846</td>
<td>3.32%</td>
<td>$28,315</td>
<td>0.12%</td>
</tr>
<tr>
<td>Transportation, communications, utilities</td>
<td>$799,916</td>
<td>$110,873</td>
<td>0.47%</td>
<td>$160,226</td>
<td>0.68%</td>
<td>$513,856</td>
<td>2.19%</td>
<td>$14,961</td>
<td>0.06%</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>No Data</td>
<td>$88,707</td>
<td>0.38%</td>
<td>$2,130,854</td>
<td>9.09%</td>
<td>$6,210,558</td>
<td>26.49%</td>
<td>No Data</td>
<td>No Data</td>
</tr>
<tr>
<td>Retail trade</td>
<td>No Data</td>
<td>$271,127</td>
<td>1.16%</td>
<td>$2,832,426</td>
<td>12.08%</td>
<td>$2,285,776</td>
<td>9.75%</td>
<td>No Data</td>
<td>No Data</td>
</tr>
<tr>
<td>Finance, insurance and real estate industries</td>
<td>$774,489</td>
<td>$57,691</td>
<td>0.25%</td>
<td>$633,262</td>
<td>2.70%</td>
<td>$82,174</td>
<td>0.35%</td>
<td>$1,362</td>
<td>0.01%</td>
</tr>
<tr>
<td>Service industries</td>
<td>$3,943,492</td>
<td>$911,029</td>
<td>3.80%</td>
<td>$1,658,464</td>
<td>7.08%</td>
<td>$1,362,419</td>
<td>5.81%</td>
<td>$31,580</td>
<td>0.13%</td>
</tr>
<tr>
<td>Industries not Classified</td>
<td>$1,256,170</td>
<td>$226,708</td>
<td>0.97%</td>
<td>$549,090</td>
<td>2.34%</td>
<td>$352,748</td>
<td>1.50%</td>
<td>$127,624</td>
<td>0.54%</td>
</tr>
</tbody>
</table>

\(^1\) In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales\(^1\) figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise.