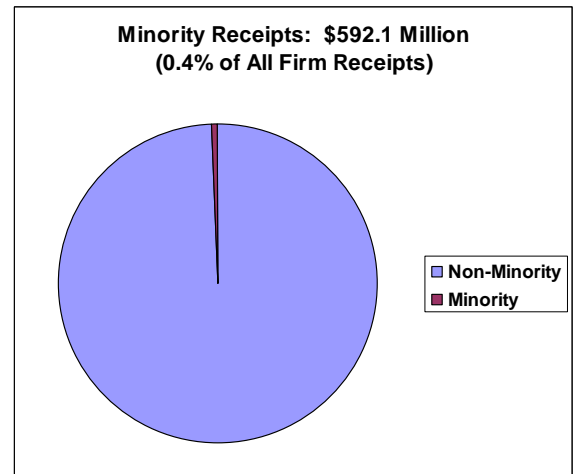


## Demographic and Business Statistics

- 1997 Total Population: 1,656,042 persons
- Total Firms: 138,762 firms
- Annual sales of all firms in the State: \$137.8 billion
- 1997 Total Minority Population: 163,323 persons
- Total Minority-Owned Firms: 4,632 firms
- Annual sales of Minority-owned firms in State: \$592.1 million
- Total African American-owned firms: 1,565 firms
- Annual sales from African American-owned firms: \$129.2 million
- Asian & Pacific Islander-owned firms: 877 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$224.3 million
- Hispanic-owned Firms : 1,437 firms
- Annual sales of Hispanic-owned firms: \$141.2 million
- American Indian & Alaska Natives-owned firms: 799 firms
- Annual sales of American Indian & Alaska Natives-owned firms: \$99.8 million

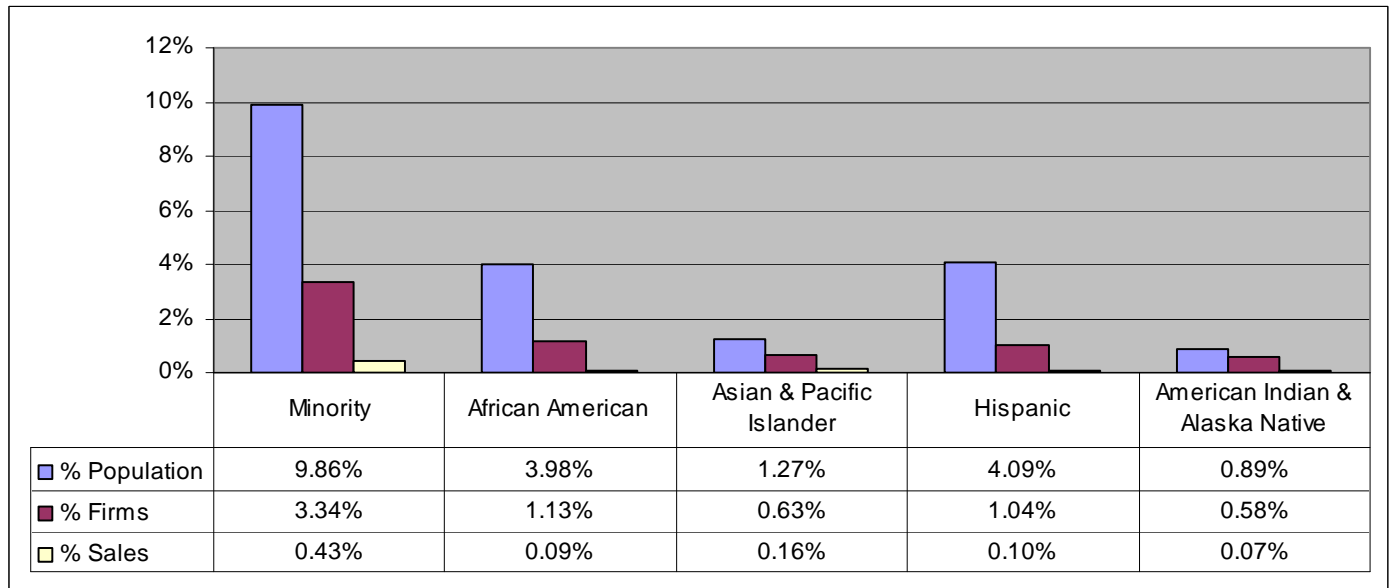


## Business Participation<sup>1</sup>

Group	State BPR: Nebraska	National BPR
<b>All</b>	<b>84</b>	<b>78</b>
Non-Minority	90	91
Minority	28	42
African American	24	24
Asian & Pacific Islander	42	90
Hispanic	21	41
American Indian & Alaska Native	54	85

## Parity<sup>2</sup>:

In the State of Nebraska, no groups have achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

### Industry Breakdown for All Firms in the State of Nebraska

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	138,762		\$137,755,012		687,525		\$16,035,060	
Agricultural services, forestry, fishing, mining	4,080	2.94%	\$647,286	0.47%	4,297	0.62%	\$88,777	0.55%
Construction industries	15,909	11.46%	\$5,692,759	4.13%	39,160	5.70%	\$1,137,343	7.09%
Manufacturing	3,347	2.41%	\$28,451,527	20.65%	116,206	16.90%	\$3,382,359	21.09%
Transportation, communications, and utilities	7,096	5.11%	\$12,659,953	9.19%	39,460	5.74%	\$1,234,502	7.70%
Wholesale trade	5,196	3.74%	\$40,031,941	29.06%	50,063	7.28%	\$1,395,152	8.70%
Retail trade	23,140	16.68%	\$16,838,701	12.22%	153,042	22.26%	\$1,918,181	11.96%
Finance, insurance and real estate industries	14,655	10.56%	\$19,219,599	13.95%	57,852	8.41%	\$1,796,338	11.20%
Service industries	56,790	40.93%	\$13,859,498	10.06%	226,032	32.88%	\$5,038,089	31.42%
Industries not Classified	8,547	6.16%	\$216,013	0.16%	104	0.02%	\$1,607	0.01%

### Industries for Minority Groups in the State of Nebraska (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	4,632	1,565	33.79%	877	18.93%	1,437	31.02%	799	17.25%
Agricultural services, forestry, fishing, and mining	17	9	0.19%	No Data	No Data	5	0.11%	3	0.06%
Construction industries	403	82	1.77%	17	0.37%	243	5.25%	74	1.60%
Manufacturing	46	16	0.35%	9	0.19%	13	0.28%	13	0.28%
Transportation, communications, and utilities	131	41	0.89%	2	0.04%	70	1.51%	40	0.86%
Wholesale trade	77	23	0.50%	22	0.47%	14	0.30%	18	0.39%
Retail trade	813	181	3.91%	354	7.64%	230	4.97%	65	1.40%
Finance, insurance and real estate industries	197	60	1.30%	38	0.82%	79	1.71%	20	0.43%
Service industries	2,085	1,012	21.85%	387	8.35%	593	12.80%	114	2.46%
Industries not Classified	878	142	3.07%	47	1.01%	191	4.12%	450	9.72%

### Industries for Minority Groups in the State of Nebraska (Sales)

	Minority Sales <sup>ii</sup>	African American	% of Minority Sales	Asian & Pacific Islander	% of Minority Sales	Hispanic	% of Minority Sales	American Indian	% of Minority Sales
<b>All industries</b>	\$592,132	\$129,219	21.82%	\$224,264	37.87%	\$141,202	23.85%	\$99,826	16.86%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	\$68,264	No Data	No Data	\$3,240	0.55%	\$40,195	6.79%	\$19,628	3.31%
Manufacturing	\$46,088	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Transportation, communications, utilities	\$11,984	\$5,568	0.94%	No Data	No Data	No Data	No Data	No Data	No Data
Wholesale trade	\$44,894	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	\$158,192	No Data	No Data	\$97,590	16.48%	\$33,804	5.71%	\$9,144	1.54%
Finance, insurance and real estate industries	\$27,495	\$9,993	1.69%	No Data	No Data	No Data	No Data	\$3,466	0.59%
Service industries	\$184,839	\$58,486	9.88%	\$79,341	13.40%	\$34,672	5.86%	\$12,648	2.14%
Industries not Classified	\$45,553	No Data	No Data	No Data	No Data	\$18,868	3.19%	No Data	No Data

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise