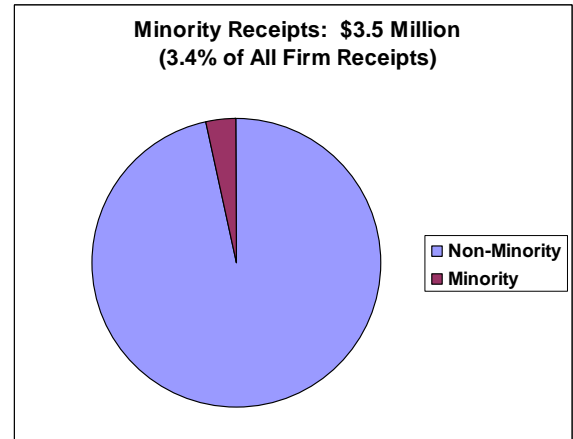


# The State of Minority Business in the State of Nevada

## Demographic and Business Statistics

- 1997 Total Population: 1,675,581 persons
- Total Firms: 129,757 firms
- Annual sales of all firms in the State: \$102.8 billion
- 1997 Total Minority Population: 459,777 persons
- Total Minority-Owned Firms: 15,187 firms
- Annual sales of Minority-owned firms in State: \$3.5 billion
- Total African American-owned firms: 2,796 firms
- Annual sales from African American-owned firms: \$225.9 million
- Asian & Pacific Islander-owned firms: 5,005 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$1.9 million
- Hispanic-owned Firms : 6,565 firms
- Annual sales of Hispanic-owned firms: \$1.2 billion
- American Indian & Alaska Natives-owned firms: 1,231 firms
- Annual sales of American Indian & Alaska Natives-owned firms: \$244.7 million

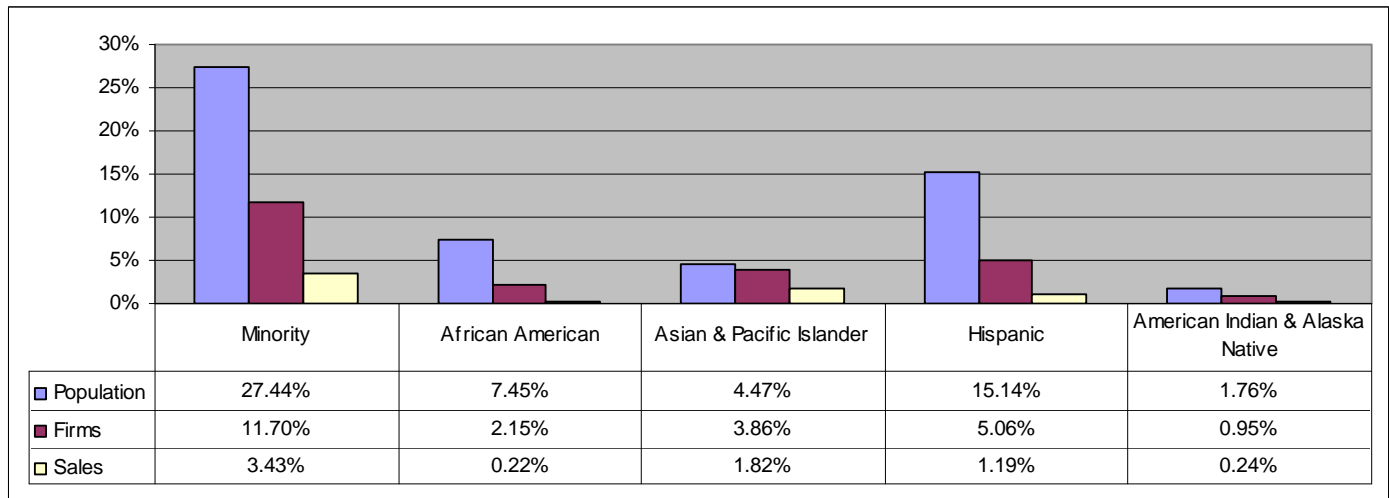


## Business Participation<sup>1</sup>

Group	State BPR: Nevada	National BPR
All	77	78
Non-Minority	94	91
Minority	33	42
African American	22	24
Asian & Pacific Islander	67	90
Hispanic	26	41
American Indian & Alaska Native	42	85

## Parity<sup>2</sup>:

In the State of Nevada, no groups have achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

### Industry Breakdown for All Firms in the State of Nevada

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	<b>129,757</b>		<b>102,813,070</b>		<b>757,255</b>		<b>19,291,136</b>	
Agricultural services, forestry, fishing, mining	2,219	1.71%	428,083	0.42%	6,034	0.80%	120,580	0.63%
Construction industries	11,420	8.80%	12,555,601	12.21%	72,593	9.59%	2,354,914	12.21%
Manufacturing	3,434	2.65%	6,772,701	6.59%	40,729	5.38%	1,275,707	6.61%
Transportation, communications, and utilities	4,247	3.27%	5,987,147	5.82%	36,999	4.89%	1,144,325	5.93%
Wholesale trade	4,932	3.80%	14,270,217	13.88%	33,883	4.47%	1,103,429	5.72%
Retail trade	17,191	13.25%	19,792,089	19.25%	141,100	18.63%	2,325,807	12.06%
Finance, insurance and real estate industries	19,447	14.99%	10,732,436	10.44%	39,495	5.22%	1,245,187	6.45%
Service industries	57,502	44.32%	27,985,449	27.22%	371,607	49.07%	9,060,558	46.97%
Industries not Classified	8,851	6.82%	880,344	0.86%	233	0.03%	7,129	0.04%

### Industries for Minority Groups in the State of Nevada (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	<b>15,187</b>	<b>2,796</b>	<b>18.41%</b>	<b>5,005</b>	<b>32.96%</b>	<b>6,565</b>	<b>43.23%</b>	<b>1,231</b>	<b>8.11%</b>
Agricultural services, forestry, fishing, and mining	335	25	0.16%	16	0.11%	285	1.88%	16	0.11%
Construction industries	951	128	0.84%	119	0.78%	607	4.00%	157	1.03%
Manufacturing	246	23	0.15%	79	0.52%	140	0.92%	17	0.11%
Transportation, communications, and utilities	378	95	0.63%	100	0.66%	162	1.07%	No Data	No Data
Wholesale trade	356	44	0.29%	131	0.86%	130	0.86%	72	0.47%
Retail trade	2,502	291	1.92%	1,255	8.26%	858	5.65%	122	0.80%
Finance, insurance and real estate industries	1,345	265	1.74%	669	4.41%	360	2.37%	76	0.50%
Service industries	6,508	1,557	10.25%	2,154	14.18%	2,675	17.61%	372	2.45%
Industries not Classified	2,558	369	2.43%	483	3.18%	1,343	8.84%	312	2.05%

### Industries for Minority Groups in the State of Nevada (Sales)

	Minority Sales <sup>ii</sup>	African American	% of Minority Sales	Asian & Pacific Islander	% of Minority Sales	Hispanic	% of Minority Sales	American Indian	% of Minority Sales
<b>All industries</b>	<b>\$3,523,319</b>	<b>\$225,880</b>	<b>6.41%</b>	<b>\$1,867,754</b>	<b>53.01%</b>	<b>\$1,220,858</b>	<b>34.65%</b>	<b>\$244,734</b>	<b>6.95%</b>
Agricultural services, forestry, fishing, mining	\$26,839	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	\$416,518	No Data	No Data	\$13,140	0.37%	\$279,055	7.92%	\$66,528	1.89%
Manufacturing	\$200,156	No Data	No Data	\$25,303	0.72%	\$174,179	4.94%	No Data	No Data
Transportation, communications, utilities	\$118,488	\$15,251	0.43%	No Data	No Data	\$52,100	1.48%	No Data	No Data
Wholesale trade	\$334,831	No Data	No Data	\$199,794	5.67%	\$111,964	3.18%	\$24,799	0.70%
Retail trade	\$745,214	No Data	No Data	\$455,404	12.93%	\$214,952	6.10%	\$76,850	2.18%
Finance, insurance and real estate industries	\$163,127	No Data	No Data	\$122,463	3.48%	\$29,089	0.83%	\$5,189	0.15%
Service industries	\$1,327,986	\$93,870	2.66%	\$979,323	27.80%	\$233,806	6.64%	\$37,048	1.05%
Industries not Classified	\$179,679	\$9,031	0.26%	\$26,092	0.74%	\$99,728	2.83%	\$8,296	0.24%

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise